

SEPTEMBER COMETH			
	Max.	Min.	
Aug. 19	109	73	Aug. 22 108 70
Aug. 20	107	76	Aug. 23 107 69
Aug. 21	108	76	Aug. 24 107 67
			Aug. 25 105 80

# The Desert Sun

and PALM SPRINGS NEWS

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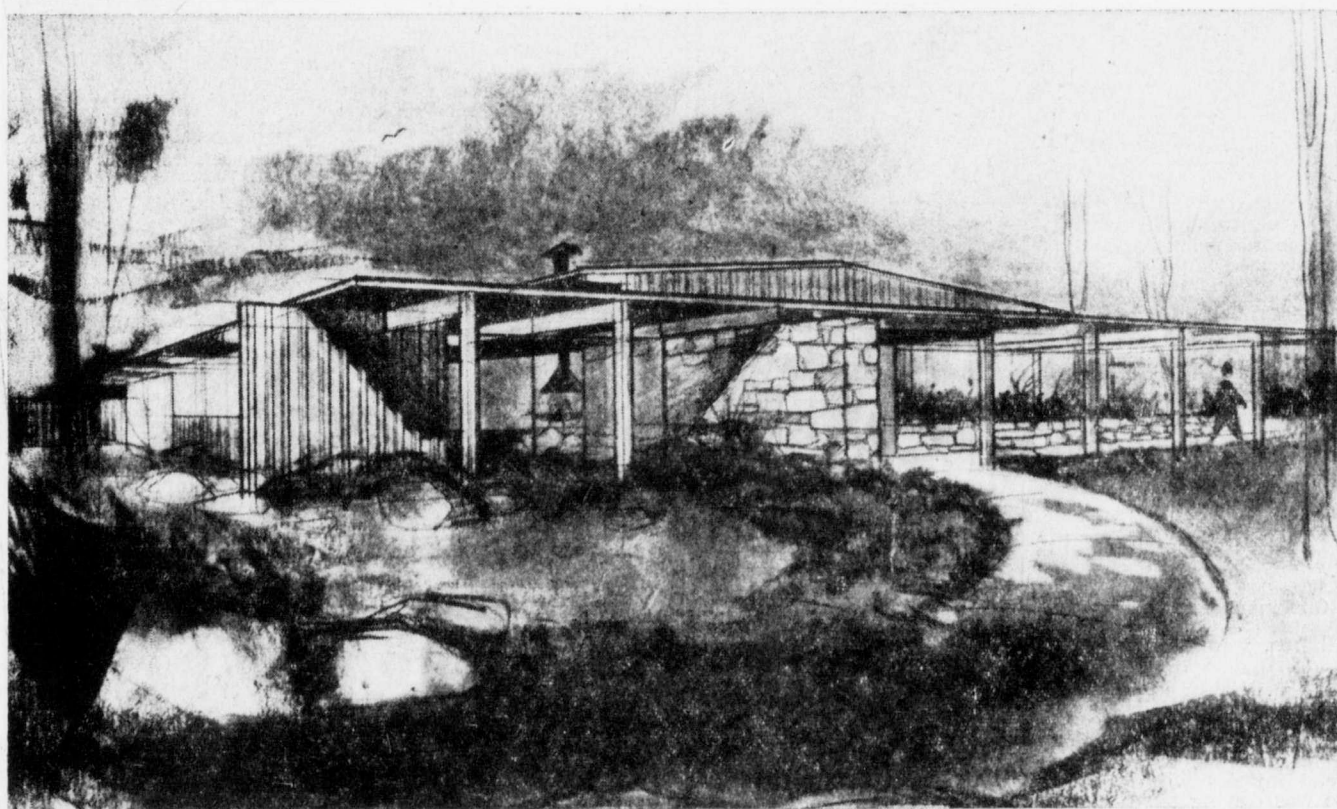
VOL. XXVII, NO. 4

Ten Pages

Palm Springs, California, Thursday, Aug. 27, 1953

Single Copy 10c

## Peterson Leading Candidate for City Manager



**NEW, MODERN DINING ROOM** — Construction has started on the new, modern dining room at Deep Well Guest Ranch, with the completion date set for November 1. Pictured above is architect Dan Sworsky's drawing of the structure, facing Highway 111. The new building will contain more than 7000 square feet of floor space, and estimated cost is \$85,000 including furnishings. The new dining room replaces facilities destroyed by fire last May.

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### North End Park to be Completed by November 1

North End Park this season will offer complete picnic and recreational facilities to Villagers and visitors. This was assured this week with the awarding of the contract for construction of a shelter house, purchase of playground equipment, and rapid progress on the previously authorized shuffleboard courts.

**THE PARK ALSO** boasts tennis courts open to the public at no charge, and in the future the Desert Museum plans to construct an arboretum there. Contract for the shelter house was awarded to Arthur Coffey of Palm Springs, who bid \$17,818. Other bids were received from: Herbert Foster of Palm Springs, \$18,300, and Al Pierce, \$18,557.

**COFFEY PROMISED** completion within 90 days, and hopes to have it done within 60. The shelter house will include men's and women's rest rooms, a storage room for gardening and recreational equipment, and covered areas at each end of the building. It will be located east of the tennis courts.

**PLAYGROUND** equipment purchased this week includes swings, a merry-go-round, slide, horizontal climber and horizontal bars. The ground is now being leveled for the shuffleboard courts, and actual installation will begin as soon as this is completed.

### This Side of The Sun

By Phat

This should have been dated San Francisco or some other far away place. . . But I didn't even get to Puente. . . But may be able to make Altadena or some other distant place by the time The Sun reaches Mrs. G. and she discovers I used her portable typewriter last week while she was at church. Anyway, I am back at Sixth and Main, tapping this out on an FSP typewriter. . . It is hard to write this because I keep realizing that next week I shall be back at 174 North Canyon drive writing this weekly piece. . . That is, if they let me in. . . Seems only yesterday it was the middle of July and the start of vacation. . . Since then, I haven't seen much water run under the bridge. . . But a lot of horses run far down the track.

**THERE'S MUCH** excitement here in Los Angeles over traffic regulation. . . The boys on the white motorbikes and in white cars are very busy. . . There's all kinds of talk about ways to See THIS SIDE OF SUN, Page 5

### IT'S YOUR BAD LUCK IF YOU BREAK GLASS DOOR

Watch out for glass doors. . . it's your own responsibility! That is the lesson learned this week by Hollywood salesman John C. Edgar when he failed to collect \$75,000 damages for cuts he said he received when he crashed into a sliding glass door at Howard Manor.

The suit, directed against Bob and Andrea Leeds, owners of Howard Manor, was dismissed Tuesday in Santa Monica Superior Court by Superior Judge Stanley Mosk, who held that there was no evidence showing negligence on the part of the defendants.

It was the contention of the defendants, represented by Attorney Gerald C. Dunn, that Edgar "failed to see what was plainly to be seen in the exercise of ordinary care" and thus was himself responsible for the accident.

**Nickels Needed** After Sept. 1

Police Chief John S. Davis this week announced that as of the 1st of September, enforcement of parking meter violation will be stepped up to normal operation with citations being issued for violations. During the Summer months it has been the policy of the department to be lenient toward parking violations, but with the beginning of school and the Fall season, the chief is issuing a warning to motorists that "local parking ordinances will be strictly enforced."

In setting a policy for the coming season, Chief Davis said that he would allow the issuing of "warning citations" to out-of-town motorists who "unwittingly" violate the law.

### 11 New Teachers Included in 1953-54 District Staff

Eleven new teachers will assume responsibility with the Palm Springs Unified School District at the beginning of the 1953-54 school year. Dr. Arthur G. Hoff, schools superintendent, announced today.

The school term officially starts Wednesday, September 9. New teachers, their assignments and former experience follow:  
**DAVID S. OLSON** will be a new teacher in the district at Cahulla school this year. Olson, who has been teaching in the Los Angeles City Schools for three years, has been assigned Grade 4. He received his Bachelor's Degree from the University of Southern California.  
At the Cathedral City school, Mrs. Gail S. Anderson will replace Mrs. Mayme Steffen, who has gone to Venezuela for one year. Mrs. Anderson will be assigned to Grade 2. She has been teaching for the past eight years in the San Bernardino City schools, and received her Bachelor's degree from Mankato Teacher's college, Mankato, Minnesota, majoring in education.  
Miss Mary Hoover will be assigned to Grade 3 at Cathedral City. For the past two years Miss Hoover has been teaching Grade 1 at La Canada Elementary school. She received her

### Hotel Men Plan for 1953 State Convention Here

Detailed plans for the 43rd annual convention of the California State Hotel Association, to be held in Palm Springs November 1-4, inclusive, were discussed here this week with the visit of William C. Robinson, managing director of the organization.  
Carl C. Weber of the Whitcomb hotel, San Francisco, president of the association, presided at the meeting. The meeting will be held within 10 days though, O'Connor said, and the Turf Club may resubmit its application at any time before the meeting.

It was explained here that Turf Club officials are awaiting approval of their corporate permit, which will permit them to secure subscribers to the stock. At the present time, officials reported, it is illegal to contact anyone regarding purchase of stock.  
Directors of the Palm Springs Turf Club, who include among others President Kenneth Kirk, George Gannon, Bob Howard, Stanley Rosin, Clarence Brown and E. L. Standiford today said that this information will be supplied in ample time for the Racing Board to give 30 days notice to all interested parties prior to a hearing which is requested for October.

**ROBINSON MET** with Sidler, Metzdorf and Davidson to go over the program as it has been arranged so far. He advised, however, that members of the association withhold making reservations until formal blanks are available through his Los Angeles office.  
Weber announced that because of the many attractions which Palm Springs has for visitors and because of an extensive program of social events that is being arranged, formal business sessions of the gathering will be held at El Mirador on mornings, leaving most of the afternoons open for the delegates to do what they choose.  
However, there will be luncheons and the annual dinner and dance, the latter on the closing night.

**ON NOVEMBER 1**, a resort hotel operators session is planned for the discussion of matters of vital interest to such establishments. These include the problems of obtaining and keeping help, wages and ways and means of holding rates at low levels to attract visitors and at the same time returning to the operators a fair profit.  
There will be various panel discussions for the benefit of small hotel operators, and general sessions of interest to all.

**VISITORS TO** the convention will come from the 11 western states and it is expected, Robinson said, that about 1000 will be on hand to take part in the event.  
It is anticipated that the visiting members and guests will occupy virtually all of the hotels in the Village.  
**Thompson Asks Leave of Absence**  
Police Chief John S. Davis said that Police Sergeant Dale Thompson has asked for a year's leave of absence, and his request will be presented to the city council on September 8.  
If Thompson's request is approved, the police department will be shy two sergeants. Sergeant Jim Maynard was given a year's leave of absence early this year.

**AT THE Nellie Coffman** school two new teachers have been added to the staff. James P. Dunne will teach eighth grade social studies. He formerly taught at Marana high school, Marana, Arizona. Dunne received his Bachelor's degree from the University of Arizona.  
Mrs. Hazel Peck is assigned to the special training class at Nellie Coffman school. She received her Bachelor's degree at Sacramento State college, and for the past four years she has been teaching special training classes at Lincoln school, Colorado Springs.  
See **TEACHERS**, Page 6

## Return Race Application

### State Says Information Incomplete

Turf Club Officers Promise Action for Hearing in October

California Horse Racing Board has returned the application of the Palm Springs Turf Club for the second time because it lacked required information. William V. O'Connor, chief deputy attorney general, counsel for the board, announced today.

The application was incomplete as it failed to list the stock subscribers who propose to finance the erection of a thoroughbred racing track in the Palm Springs area.  
The board requires that the Turf Club show that there is raised or subscribed \$1,500,000 of the estimated \$3,000,000 needed to construct the track, O'Connor said.

The state board's meeting originally scheduled for September 1 has been postponed due to the illness of its chairman, Dwight Murphy. The meeting will be held within 10 days though, O'Connor said, and the Turf Club may resubmit its application at any time before the meeting.

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### City Paradise for Bachelors

Figures from the March special census which revealed a 35.5 per cent increase in the total resident population in a three-year period, furnish some interesting sidelights on the people who flock to America's foremost desert resort.  
For one thing, it shows a preponderance of feminine residents. Of the 10,381 total, 4970 are males and 5411 females, or 441 more women than men.

**WITH 9565** inhabitants occupying 3813 dwelling units (this excludes hotel residents) the census shows an average of only 2.51 persons per occupied dwelling unit. Non-residents occupy 1543 dwelling units, according to the report.  
White residents are numbered at 9422, with 4465 males and 4957 females, representing an increase of 38.6 per cent since April 1950.

**NON-WHITES** are listed at 959, with 505 males and 454 females, an increase of 11 per cent.

### Ravese Wins Breaststroke Title in Junior Olympics

Johnny Ravese, son of Mr. and Mrs. John Ravese, star Palm Springs high school swimmer this year, won his event in the Junior Olympics finals held Saturday at the Swim Stadium in the Los Angeles Coliseum.

**RAVESE** took the championship of the 100-meter breaststroke, finishing four seconds ahead of his closest rival. He was awarded a medal and a scroll.  
The youth also joined Richard Bigham and Al Brune in the 300-meter, three-man medley, and they just missed winning this championship by less than

### A. J. ANDREAS, TRIBAL OFFICIAL, DIES MONDAY

Anthony Joseph (Biff) Andreas, 42, secretary of the Tribal Council of the Agua Caliente Band of Mission Indians, died at 7 p. m., Monday at his home in Andreas Canyon. Death was attributed to natural causes. He had been ill for one day.  
Born in Banning, Andreas lived there until 1937 when he came to Palm Springs. He made his home here for the past 16 years.

**ANDREAS WAS** prominent in the local Indian Council since 1947, when he was made secretary. Between 1948 and 1952 he was vice chairman of the council, and in 1953 he was again elected secretary, a position he held at the time of his death.  
In his early life, Andreas was widely recognized as a top all-around athlete, being best in baseball and football.

**EARLY IN 1945**, he joined the Army, in which he served as a private first class with the 738th Military Police Battalion. He was honorably discharged on June 22, 1946 and received decorations for serving in the Asiatic-Pacific theatre, WWII Victory Medal, and the Army of Occupation and Good Conduct Medals.

He held control of much trust patent land in Palm Springs, including his home-site in Section 14, a two acre lot near Ramon and Indian avenues, a five acre plot on which the Masonic Lodge is located, and 40 acres of desert grazing land in Section 45, near the canyons.

**SURVIVORS ARE** his father, John Joseph Andreas, canyon tollgate keeper for 17 years, who retired in June of this year; his mother, Margaret Ann, two sons, Anthony Jr., 15, and John, 12, and two daughters Shirley, 13, and Deanna, 11. He was divorced from his wife, Virginia in October, 1947.

Funeral services will be held at 9 a. m., tomorrow, Friday, at Our Lady of Guadalupe Catholic church, with Father William J. Goodrow officiating. As a veteran of World War II, graveside services will be held by the Veterans of Foreign Wars.

Interment will be in the Palm Springs Indian Cemetery, with Wiefels and Son mortuary in charge.

**THE BREAK DOWN** of the tax rate as it applies to Palm Springs is as follows:  
Riverside County . . . \$1.63  
Palm Springs . . . 1.28  
Unified School Dist. . . 1.346  
Desert School Dist. . . .096  
High School Dist. . . .102  
Jr. College Tuition . . .079  
Flood Control . . .020  
Flood Control, Zone 6 . . .096  
Cemetery District . . .020  
Desert Hospital, genl. . .115  
Bonds and int. . .039  
Total . . . \$4.823

County Supervisors on Thursday adopted a record-breaking budget of \$18,181,537 but when they set the tax rate on Monday it will be what it has been for the past two fiscal years, \$1.63 per \$100 assessed valuation.  
This is made possible because this year's tax base of approximately 283 million dollars is about 18 million dollars greater than last year's base. The 18 million dollars mean about \$33,000 more income in property taxes this year without an increase in the property tax rate.

**THE RATE APPLIED** to the tax base of more than 283 million dollars will bring in \$4,724,075 in property taxes. The difference between this and the See **TAX**, Page 5

### Appointment to be Made September 15



**ANTHONY ANDREAS**, secretary of the Agua Caliente Tribal Council, who died Monday evening.

12 Applications for Position Received by City

That Robert W. Peterson, Acting City Manager, is the leading candidate for appointment as City Manager, is the consensus of five members of the City Council.

Mayor Florian Boyd, speaking from Laguna Beach, where he is vacationing, told The Desert Sun yesterday that Peterson, who is City Treasurer and secretary of the Sanitary District and has served as City Clerk, is well-qualified for the job.

**"WITH FOUR NEW** department heads (City Attorney, Chief of Police, Planning Director and Director of Public Works) we feel we need a man of experience," the mayor said. Boyd indicated that the appointment would probably have been made at the last meeting of the City Council had all members been present. He said that the appointment was now slated for the meeting on September 15.

**ALTHOUGH** the City has not officially asked for applications for the job, a number have been received.

Former Police Chief August Kettmann this week announced that he had applied for the position. Since his resignation as Chief in February, Kettmann has operated Palm Springs Motors, the Studebaker agency.

**OTHER** applicants are: Fred R. Blauvelt, Los Angeles; Raymond A. Boege, San Rafael; Robert F. Boos, Santa Monica; S. V. Erdelyi, Miami Beach; E. Clifford Hill, Burbank; Charles W. Lewis, Los Angeles; Dan Oram, Beverly Hills; Walter E. Richards, San Francisco; M. W. Slanker, San Bruno; D. F. Wolfer, Tucson; Robert Young, Hurst, Illinois.

Peterson has been Acting City Manager since former City Manager Russell Rink was dismissed last month for "poor public relations and loss of the Council's confidence." Rink will start work next week as City Manager of Pueblo, Colorado.

### The PUBLISHER'S Corner

YOU WOULD THINK a person who has travelled back and forth across this country a dozen times would know better . . .

I have marvelled at the breath-taking beauty of the flowers in the Bouchard Gardens of Victoria, B.C.; the Begonia hot houses of Carmel Valley; the Bellingrath Gardens of Mobile and the Cypress Gardens of Florida.

I have breathed deeply the fragrance of dogwood along the roadsides of Ohio; the sweet-scented orange blossoms in nearby Orange county and the fresh smell of celery near Salinas. I have stood in meditation at the rim of the Grand Canyon of the Colorado; gazed at the Vermilion Cliffs of Utah; peered through the blue haze into lovely Shenandoah Valley and toured through the Great Smoky Mountains.

I have fought trucks for days on U.S. Highway 66; climbed the rugged mountain roads into Rocky Mountain National Park; negotiated the winding road to Pike's Peak and the grave of Buffalo Bill; driven for hours in sea soup fog along the narrow San Simeon highway.

I have gone underground to visit the eerie wonders of Mammoth Cave in Kentucky; the Cave of the Winds at Colorado Springs and the Caverns of Carlsbad, N.M.

I was one of the first motorists to enjoy the now hazardous Pennsylvania Turnpike; have sped across the scores of bridges that connect the Florida Keys; crept along the cliffs of the rugged Oregon coast and viewed seven states from the top of Lookout Mountain in Tennessee.

I have experienced the dizzy feeling while looking from the swinging bridge into the Royal Gorge; gazed timidly into the deep and narrow canyon of the Pecos river that cuts through the flat plains of Texas and clutched the rail tightly as I dared to look down from the Empire State building into the man-made canyons of New York City.

I have visited little art galleries in the quaint, adobe-built town of Taos, N.M.; wound perilously through the streets cut out of the mountainside at crumbling Jerome, Arizona; slept in

Please Turn to Page 3



## Registration, Attendance Schedules for Schools Set

Registration and attendance schedules for students of the Palm Springs Unified School district, as announced by Dr. Arthur G. Hoff, schools superintendent, are:

**KINDERGARTEN** — All pupils should be registered during the week of September 1 to 4 at their respective schools. Kindergarten pupils who live north of Ramon road should attend the Frances Stevens kindergarten, and those living south of Ramon should attend Cahulla kindergarten.

**ALL OTHER SCHOOLS** — Principals will be in their offices from 9 to 12 and from 1 to 3 o'clock, September 1 to 4, to register new students. Parents registering kindergarten and first grade pupils must bring evidence of birth date, a certificate of birth or baptismal record.

Attendance zones remain the same as last year. They are:

**PUPILS IN KINDERGARTEN** through Grade 6 living south of Ramon road as far east as Outpost Estates and west of Araby Point along Highway 111 should

attend Cahulla school. Pupils living east of Araby Point along Highway 111 are to attend Cathedral City school.

**KINDERGARTEN to Grade 3** students who live north of Ramon should attend Frances Stevens school, while those in Grades 4, 5 and 6 shall attend Katherine Finchy school.

Due to overcrowded conditions at Cahulla school, pupils in Grades 5 and 6 who live in the area east of Sunrise Way bounded by Ramon road on the north and the Tahquitz river on the south, shall attend the Katherine Finchy school.

## Garbage Rate Increase Due

City garbage collection rate of \$2.50 per month will become effective September 1, as authorized by council earlier this month.

This is an increase of 25c per month. The charge is for three times a week service, using a 30-gallon container. At the time of the increase, it was pointed out that the change was necessary to provide proper operation of the department.

## Three Sentenced to State Prison

Three Palm Springs men charged with sex perversion this week were sentenced to state prison by Superior Judge O. K. Morton.

Robert John Salazar, 25, and Julian Sherman Spedel, 22, were found guilty by a jury, and the third man, Louis Burrola Benavides, admitted the charges and was a witness in the trial of the other two men.

READ SUN CLASSIFIED ADS

**SOMETHING for EVERYONE** at the COOL, CLEAN

**FARMERS FAIR OF RIVERSIDE COUNTY** HEMET August 26 thru 30

Highway 111 Near Cathedral City Phone 8-4232

**SUNAIR DRIVE-IN Theatre**

Show Starts at Dark

— NOW PLAYING —

M-G-M's bold romantic drama of a woman who defied a whole town!  
**GREER GARSON · WALTER PIDGEON**  
"Scandal At Scourie"  
TECHNICOLOR

— Co-Feature —  
**MICKEY ROONEY** in "SOUND OFF"

FRIDAY-SATURDAY AUGUST 28-29

HERBERT J. YATES presents  
**OLD THAT NEVER SLEEPS**  
A REPUBLIC PICTURE  
with GIG YOUNG · MALA POWERS · WM. TALMAN · EDWARD ARNOLD  
— Co-Feature —

HERBERT J. YATES presents  
**SWEETHEARTS ON PARADE**  
TRUCOLOR BY CONSOLIDATED  
A REPUBLIC PICTURE  
Starring RAY MIDDLETON · LUCILLE NORMAN

SUNDAY-MONDAY-TUESDAY AUG. 30-31 SEPT. 1

20th Century-Fox presents  
**CLIFFTON WEBB** in **Mr. Scoutmaster**

Also —  
**DANGEROUS CROSSING**  
Jeannie CRAIG · Michael RENNIE

WEDNESDAY-THURSDAY SEPT. 2-3  
GEORGE SANDERS · HERBERT MARSHALL

"Captain Black Jack"  
— Co-Feature —  
**THE GLORY BRIGADE**  
Starring VICTOR MATURE

Come Early — See a Complete Show  
Adults Admission, 65c Kids Free



(Desert Sun Photo)

**COMPLETELY MODERN**—Two new 1953 Superior Cadillacs were brought here from the factory to go into service for Weir and Sons Mortuary and ambulance service. The new ambulance (in the foreground) is of the most modern design, out-

fitted with many new features including high accelerating transmission, interior and exterior lighting, medical cabinets and oxygen tank, and space provided for two stretchers. Howard Weir and his brother Frank drove the new equipment from the east. The cars were put into immediate service.

## INDIANS NOW ELIGIBLE TO PURCHASE LIQUOR

A nineteenth century law which prevented the sale of intoxicants to Indians has been officially removed from the state and federal lawbooks.

In actions taken by Federal and state governments, the law has been changed to allow the Indian to buy and consume liquor, and to purchase firearms or other articles used in hunting and other pursuits.

**INDIAN AGENT** Ned Mitchell of the Agua Caliente Indian Tribe of Mission Indians, reported today, though, that the Bureau of Indian Affairs in Sacramento has wired Washington for clarification of the new law.

"If the law does not state whether or not the Indian can dispense or consume intoxicants on the reservation, and until that point is cleared by legislators, it will be prohibited," Mitchell said.

The clarification will be announced as soon as it is received here.

HOWEVER, THE local Indian

can purchase and consume intoxicants off the reservation; he can purchase firearms, ammunition, and other hunting articles.

The state legislature, which during the 1953 session amended the penal code of this state to allow Indians the right to buy intoxicants, stated in the law that it is no longer illegal to sell intoxicating liquor to an Indian unless he is known to be an "habitual or common drunkard or a person who has been legally adjudged incompetent or insane by a court of this state."

**RIVERSIDE COUNTY** District Attorney William O. Mackey, in commenting on the amended law, stated that the City of Palm Springs is in no way excepted from the operation of the law as amended.

The state law was to become effective as of September 9, 1953, but is superseded by federal legislation.

## One Dead, Six Injured in Truck Mishap

One man died and six other persons, an adult and five children, were injured Saturday when a truck in which they were riding overturned on Highway 99 just west of Garnet.

Chief Deputy Coroner Arvid Depew said Arturo Mendoza Ambrano, 23, suffered fatal head injuries when the truck he was driving piled up when he apparently dozed at the wheel while heading west on Highway 99 two-thirds of a mile west of North Indian avenue.

The 1½ ton flatbed truck, owned by Ben Ayala of Phoenix, gradually left the pavement. Ambrano apparently awakened, for, as the truck neared a ditch, it was suddenly "cut back" toward the highway, and this caused it to overturn, Depew said. It landed on its left side, straddling the white center line on the highway.

Injured were — Ben Ayala, owner of the truck, and his five children, Angie, 16, Cecilia, 13, Joseph Charles, 3, Dollie, 14, and Freddie, 14.

The victims were taken to Desert Hospital and San Geronimo Pass Memorial hospital for treatment, and then were transferred to Riverside county hospital.

## Free Employment Office to Open

Earle C. Strebe, president of the Palm Springs Employment Association, will open the office of the Free Employment Service at 224 North Indian avenue, on September 1st, it was announced by temporary manager Guy C. Wilson.

Wilson said the offices would be open Monday through Friday from 9 a.m. to 4 p.m., and Saturdays from 9 a.m. to noon. Wilson asked that members of the Employers Association contact the offices (Phone 3213) and notify them of their employment needs. The office will be open for this use starting today.

## CC Post Office Exam Announced

Examinations for the position of substitute clerk-carrier in the Cathedral City post office was announced today by Postmaster John S. Hillery.

Copies of the announcement form may be obtained at the Cathedral City post office. No deadline date has been set for submitting applications.

## Two Births Reported

Two births were recorded this week at Desert hospital, one boy and one girl. Both were born on August 25.

A daughter, weighing eight pounds, nine ounces, was born to Mr. and Mrs. Robert Marquez of 586 B street, Cathedral City.

son, born to Mr. and Mrs. Chelo Salazar of 272½ Andreas road, weighed six pounds, eleven ounces.

## HEARING AID BATTERIES

FOR ALL MAKES OF HEARING AIDS  
Hearing Aid users will be pleased to learn that we now carry a complete line of Hearing Aid Batteries. It is no longer necessary to obtain batteries from "hard to reach" sources. Visit our Hearing Aid department at your first opportunity. See our "AUDIOVISUAL" Hearing Aids, too. WE ARE HAPPY TO OFFER THIS COMPLETE BATTERY SERVICE FOR THE CONVENIENCE OF HEARING AID USERS.

PROFESSIONAL PHARMACY

Phones 9090 - 2741

1081 No. Palm Canyon Dr.

## Shorts Taboo in Akron, Villager's Nephew Finds

Shirts in Palm Springs, shorts in Akron, Ohio.

William Berger, staff writer for the Akron Beacon Journal, nephew of Rudolph Berger, Whispering Palms Trail, Palm Springs, conducted an experiment recently to catch the reaction of Akronites to men wearing shorts in that city.

The article, complete with pictures of "disgusted" residents of that city, left little doubt that men will not start wearing shorts there, Berger did himself, for one day, in the downtown district, and found himself the object of ridicule from men, and "condemnation from women."

The article was sent to Rudolph Berger, who immediately gathered together clippings of the recent shirt dispute here, and airmailed them to Akron.

## TYPHOON

AIR CONDITIONING BY REFRIGERATION and HEAT PUMPS

EXPERT SERVICE FOR ALL MAKES

IDEAL AIR INC.

SERVING THE DESERT EMPIRE

HIWAY III at ARABIA

Next to Date Festival Grounds

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## LANZ

OPENS

Saturday, August 29th

for their 13th Gala Season

116 So. Palm Canyon Dr. Ph. Palm Springs 2891

Earle C. Strebe Phone 4384 **Village Theatre**

NOW PLAYING — LAST DAY SATURDAY

THERE NEVER WAS A MAN LIKE

**SHANE**

ALAN LADD · JEAN ARTHUR · VAN HEFLIN

— GEORGE STEVENS' — **SHANE**

— STARRING BRANDON DE WILDE WITH JACK PALANCE · BEN JONHON · EDGAR BUCHANAN

PRODUCED AND DIRECTED BY GEORGE STEVENS · CASTING BY JACK SHER · EDITED BY JACK SHER · MUSIC BY JACK SHER · COLOR BY TECHNICOLOR

SUNDAY · MONDAY

AUGUST 30-31

Daring Romance!  
Blazing Adventure!  
Gusty Humor!

Walt Disney's  
**The SWORD and the ROSE**

starring a new romantic team

**RICHARD TODD · GYNNIS JOHNS**

color by TECHNICOLOR



TUESDAY-WEDNESDAY-THURSDAY

SEPT. 1-2-3

YOU HAVEN'T SEEN THE REAL 3-D TILL YOU'VE SEEN THE FINEST!

**FERNANDO LAMAS · ARLENE DAHL · PATRICIA MEDINA**



Based on the lusty best-seller!  
**"SANGAREE" IN 3 DIMENSION**  
COLOR BY TECHNICOLOR

Some Place That's Different?  
You'll Find That Difference at



THE NEW  
**Desert Club**  
LA QUINTA, CALIF.

"WHERE WINTER NEVER COMES"





EVERYTHING NEEDED — Pete Sheptenko of the Pioneer Realty Company of Palm Springs relaxes on his vacation with a copy of The Desert Sun in one hand and a fishing pole in the other. Sheptenko, vacationing at Newport Beach, was just leaving the harbor to fish for albacore below Catalina when the picture was taken.

(Concluded from page 1)

## PUBLISHER'S CORNER

a truckers hangout at Fallon, Nevada; and passed up a drink of water in dirty Lordsburg, N.M.

I have jogged through Savannah, Ga. on Bull Street that has a "square" at every cross street; inched my way along the palm lined, motel-hotel strewn Gold Coast of Florida; eaten a shore dinner at Biloxi on the beautiful Gulf Coast and munched fiddlers and hushpuppies on the shore of TVA's Kentucky Lake.

I have lunched among the stately California Redwoods; eaten Kansas City steaks in K.C.; sipped cocktails in Chicago's Pump Room and San Francisco's Top o' the Mark.

I gave my poor tired automobile a ride on a "Princess" boat through placid Puget Sound while from on deck I viewed the watery wonders of the Pacific Northwest; cooled my tires in the Atlantic gliding along the firm sands of Daytona Beach; lost my convertible top in a Nebraska windstorm.

I have successfully negotiated our desert highways in 120-degree heat; pulled out of the red gumbo mud of Missouri; weathered Mississippi floods; pushed dumb drivers for miles who ran their gas tanks dry; survived flash floods in Arizona; let the air out my tires to get out of the sand hard by my home in Palm Springs; seemed to always manage to get out of trouble no matter where I happened to be from border to border or coast to coast.

BUT WHAT DO YOU THINK happened to this veteran of the highways not long ago:

I RAN OUT OF GAS AT MIDNIGHT IN THE MIDDLE OF THE FOG-SHROUDED, WIND-SWEPT GOLDEN GATE BRIDGE!

## Citywide Recreation Activities

(As Reported by the City Recreation Department)

**DESERT SOFTBALL league**— Polo Grounds. Five nights a week at 8 p. m. Monday nights at Desert Hot Springs.

**MINOR LEAGUE**— Wednesdays at 8 a. m., Polo Grounds.

**SWIMMING POOL**— High school, daily 2 to 6 p. m., 7 to 9 p. m.

**PICNIC AREAS**— North end park. Tables and barbecue grills.

**TENNIS**— Three courts, North End park, one lighted, 25 cents per hour.

**YOUTH CENTER**— North Belardo road. Ages 13 to 19. Open Mondays through Saturdays 1 to 5:30 p. m., 6:30 to 9:30 p. m.

**BOYS' CLUB**— 1000 East Andreas road. Ages 6 to 13. Tuesdays, Wednesdays, Thursdays, 3 to 5 p. m., 7 to 9 p. m.

**POLO GROUNDS**— For information regarding use of the Polo Grounds, contact Howard Haddock, city recreation director, city offices, phone 2202.

## Farmers Fair Now Completely Air Conditioned

Farmers Fair of Riverside County, which opened Wednesday, August 26, at Hemet for a five-day run, is first in Southern California to be completely air-conditioned, and the only fair of its kind where one can't set foot on dirt, according to Harry Hoffman, manager.

Every bit of space within the gates is carpeted with grass, making the Farmers Fair one of the cleanest in the nation, Hoffman said.

Final construction of a \$10,000 air-conditioning project was completed last week with the installation of three 10,000 cubic feet per minute evaporative coolers in the commercial building; two 6,000 CFM coolers in the home economics building

and two 10,000 CFM coolers in the Foods building. All coolers are mounted on the roofs of buildings and are sufficient to maintain indoor temperatures at comfortable levels, thus keeping both exhibits and viewers "cool as cucumbers."

Tents used on the grounds have also been air conditioned with units of 5,000 and 10,000 CFM capacity coolers as required.

### 5 ROOM HOME

\$8,900  
Small Down—Bal. like Rent  
10 differently located homes  
at \$11,500—Same Terms.  
Land—\$350 Per Acre.  
Lots—\$1000.

SEE LOUIS VENGIER

Phone 5595

3775 N. INDIAN AVENUE

"All Men Are Brothers"

## Lois Pallesano Pleads Not Guilty to Dope Charge

Lois Pallesano, 22-year-old resident of Palm Springs, entered a plea of not guilty at preliminary hearing in superior court in Riverside Friday to a charge of possession of \$200

of heroin.

Trial date has been set for October 19.

Miss Pallesano was arrested at her home July 30, shortly before Tony Garcia was taken into custody by California Highway patrolmen and other officers near Beaumont, and charged with having raw heroin in his possession valued at \$50,000.

The two officers said, had gone to Mexico on a narcotics buying trip shortly before their arrest.

Garcia also pleaded not guilty and his trial was set for September 14.

## Lawrance to Die October 30 in Gas Chamber

John Chauncey Lawrance will die October 30 in the San Quentin gas chamber for the brutal murder of his 16-year-old niece, Kathryn Knodel.

The actual attacking and kill-

ing of Miss Knodel took place in Cherry Valley, and her body then brought to Ramon road and left on the highway, it was brought out at the trial.

Lawrance claimed that his niece had died as a result of an accident, due to a tire jack handle slipping while he was changing a tire.

Superior Court Judge O. K. Morton, who ordered the execution, also set October 23 as the date when John Harrison, convicted killer of a 62-year-old Indian woman, is to die in the gas chamber. Time for the two executions will be set later by Warden Harley O. Teets.

PALM SPRINGS, CALIFORNIA **The Desert Sun**—3  
Thursday, August 27, 1953 and PALM SPRINGS NEWS

AFTER ARTHUR GODFREY  
**WHAT???**

Sun Classifieds Bring Quick Results

**MANOR HOUSE**  
Ready to Cook  
**FRYERS**  
from **SAFEWAY**

## Good Eating on the Way!

Fried chicken, sizzling with crusty-brown, tender, juicy goodness! It takes the finest chickens to fry up so extra tempting... the kind Safeway sells! So easy to prepare dinner, too! Your Manor House chicken is all ready for the pan! No waste parts, no trouble at all... just a wonderfully tender bird processed under U.S. Government inspection... frozen fresh... kept frozen till you buy at your Safeway Store!

FEATURED  
PRICE

**lb. 59¢**

MANOR HOUSE EVISCERATED  
CUT UP AND PACKAGED  
U.S. GOV'T GRADE "A"  
CHICKENS

U.S.D.A. GRADED CHOICE  
**CHUCK ROAST**  
SEVEN BONE OR BLADE  
The finest eating beef money  
can buy! Aged to perfection  
... trimmed before weighing,  
and guaranteed tender al-  
ways!

**lb. 39¢**

Round Bone Roast **lb. 45¢**

### FEATURED AT SAFEWAY NOW

**PUREX BLEACH**  
Half gallon **26¢** Gallon jug **43¢**

**RED HEART DOG FOOD**  
A and B diets. 2 16-oz. cans **25¢**

**KITCHEN CRAFT FLOUR**  
5-lb. bag **45¢** 10-lb. bag **89¢**

### GUEST ICE CREAM

Catering quality! Creamy smoothness you can serve with utmost confidence.

**Cotillion brand.**  
Chocolate Marble, Vanilla, Chocolate, Lemon Stick, Strawberry. (2 pints 47¢)

**Lucerne Dairy Products**  
Half & Half pint **25¢** quart **44¢**  
Lucerne. Half milk and half cream.  
Nonfat Milk Lucerne Skimmed quart **15¢**

Lucerne Prices effective only in local milk marketing area.

### Check these

### Additional Meat Values

## GROUND BEEF

Selected lean beef with exactly the correct amount of fat to assure a Formula-tested uniformity of quality. Immediately sealed in Visking to protect that "just-made" goodness till you buy! Cooks juicy and flavorful without wasteful volume loss. Made under State Inspection Supervision.

As Famous as  
Safeway Steaks

**lb. 39¢**

## PORK SAUSAGE

Pure Eastern grain fed pork. Packed in Visking as ground.

Packed in  
Visking roll

**lb. 59¢**

Link Sausage Pure pork in bulk **lb. 69¢**

**Captain's Choice Brand**  
Whole Whiting **lb. 25¢**  
Fillet Perch **1-lb. pkg. 39¢**

### EGG SPECIAL

Oak Glen Brand

Kept Under Refrigeration in Store

LARGE SIZE **doz. 67¢**

GRADE A

SEPTEMBER

**Family Circle**  
America's Greatest Magazine Value **5¢**

### Store-wide Selections

**B & M Beans** 28-oz. can **30¢**  
Oven baked! Pea beans.  
**Chili Con Carne** 15 1/2-oz. can **31¢**  
Dannison. With beans.  
**Heinz Spaghetti** 15 1/2-oz. can **15¢**  
**Mrs. Webers Macaroni** 12-oz. box **19¢**  
Elbow, cut, or salad style.  
**Heinz Tomato Soup** 11-oz. can **12¢**  
**Vermont Maid Syrup** 12-oz. bottle **28¢**  
Blend of maple and cane sugars.  
(24-oz. bottle, 53¢.)  
**M & M's Chocolates** 7-oz. pkg. **25¢**  
Candy-coated! Delicious treat.  
**Gardner's Horseradish** 4-oz. bottle **15¢**  
**Zee Sandwich Bags** Waxed Pkg. 40 **10¢**  
**Water Softener** White King 28-oz. box **25¢**

### FROZEN FOODS

**Spinach** Birds Eye chopped 14-oz. pkg. **17¢**  
**Green Beans** Bel-air French 10-oz. pkg. **17¢**  
**Lima Beans** Bel-air baby 10-oz. pkg. **19¢**  
**Peas** Bel-air 10-oz. pkg. **15¢**  
**Strawberries** Bel-air Sliced 12-oz. pkg. **27¢**

Prices Effective Thurs., Fri., Sat.  
Aug. 27, 28, 29, 1953, at  
Safeway Stores in Palm Springs

**Curtsy**  
BAKERY SPECIAL  
"OVEN TO YOU"

**FRESH ORANGE ANGEL FOOD** Special 1/2 CAKE **25¢**  
Fluffy angel cake flecked with golden-fresh orange bits, baked Curtsy's "home ingredient" way!

### Fresh-baked Values!

**Jane Arden Cookies** 8-oz. pkg. **25¢**  
Oatmeal. Flavorful. Cello wrapped.  
**Raisin Nut Bread** Std. loaf **25¢**  
Skylark. Top quality. Fresh daily.

**SWIFT BABY MEATS**  
Strained and chopped varieties. 3 1/2-oz. can **19¢**

**SODA CRACKERS**  
Busy Baker brand. Salted. 1-lb. pkg. **23¢**

**GRAHAM CRACKERS**  
Pirates Gold. Honey flavor. 1-lb. pkg. **29¢**

Grade AA. Quartered. 1-lb. ctn. **72¢**

**SUNNYBANK MARGARINE**  
Yellow. Quartered. 1-lb. ctn. **27¢**

**GREEN GIANT PEAS**  
Big, sweet, tender. Excellent flavor. 17-oz. can **22¢**

**CANTALOUPE**  
Large Size! Thick Meated lb. **4¢**

**BARTLETT PEARS** lb. **10¢**  
Northern grown. Firm, ripe, flavorful.

Right to limit reserved. No sales to dealers.  
Sales tax added to retail prices on taxable items.

**SAFEWAY**

## Back to School Plans Start Here

Petite Togs & Toys

The Store for Girls and Boys  
A COMPLETE BACK TO SCHOOL LINE

— Featuring —

Girls to size 14

Boys to Size 12

262 North Palm Canyon Drive

Phone 2546

350 So. Palm Canyon Drive . . .

Air Conditioned

STORE  
HOURS

Mon. thru Sat. 9 a. m. to 8 p. m.  
Sunday 9 a. m. to 6 p. m.



In the good old

## SUMMERTIME

by Hildy Crawford

King Midas found that his golden touch was something of a nuisance . . . when everything he touched turned to gold . . . Your breakfast egg . . . might be prettier and certainly of more intrinsic value . . . but it wouldn't have much flavor or food value . . . if it were solid gold . . .



And airfoam cushions . . . or smooth percale sheets . . . add more to creature comfort than if they were 24 carat gold . . . What I am leading up to . . . is the admission . . . that even the golden desert sun . . . can be too ardent for real comfort . . . especially when it is complicated by sultry storm clouds over the mountains . . . and a high humidity that tends to cancel out the cooling systems . . . That's today, you understand . . . yesterday wasn't bad . . . and tomorrow

the clouds will be gone . . . The Village streets already begin to show . . . more and more activity . . . more cars . . . more people than usual at this time of year . . . and the news reflects the trend . . . as some of month or two . . . begin to re- the shops that closed for a open . . . There's no doubt that people stayed later this Summer . . . and are returning earlier . . .

Mabel Russell, manager of Lanz of California, Inc., who has been vacationing on the Russian River . . . with Dr. and Mrs. Arthur Jensen . . . is back in the Village . . . and opens her store at 116 South Palm Canyon drive . . . on Saturday . . .

Things are picking up . . . I walked through the front office of The Desert Sun . . . and there was Rudi Sidler and Bill Blasey of El Mirador . . . and ebullient Waitah Clarke (with a cute little brownette) up from Laguna for the day . . . Waitah says business is good in the beach town . . . and he's been seeing lots of misplaced Palm Springsers . . . Rudi had his arm in a bandaid . . . seems he was bitten by a tarantula . . . or an ant . . . or something . . . Anyway, he was as gay as ever . . .

Ruth and Gene Kogley's party at their beach home . . . at Playa del Rey . . . was a real fun party . . . according to reports . . . It was an afternoon through evening affair . . . with a buffet supper . . . for all their Palm Springs friends that they could round up . . . and honored Harold and Fern McAlister . . . who left this week for two months in Europe . . . Among the guests were . . . the Bill Bannermans, William Malouf, Tom Flemings, John and Gwen Costello, Joan McManus, Norma Pagano, Kay Cordrey, Bob Ransom (Delia is still in the hospital), the Oliver Jaynes, Berline Treat with John Connor of Los Angeles, the Owen Churchills, Ed Fallgrens, John McClure and Mrs. Ken Kirk (Ken is on a business trip in the East) . . . Among the Palm Springs-Los Angeles guests were . . . the Albert and Richard Ralphs, Leonard Lyon, Stanley Holt, the Fred Barrows and George Baraclouchs . . . Solie and Margaret Manasse had left for La

Jolla a few days earlier . . . and couldn't make the Kogley party . . .

Most of the same group were at the party given by Dan and Dorothy Dunlap at their home on Country Club drive in Long Beach, Sunday . . . honoring her sister and brother-in-law the Harry Browns . . . in addition to the hundred or more other friends from Palm Springs and Los Angeles . . . Mr. Brown was with Ambassador Dunn in the American Embassy in Rome for several years . . . They are now making their home in Hollywood . . . and he is a new vice president of MacMillan Oil company and a vice president of Lester and Company . . .

Mary Lou Alchian was down from Carmel . . . this weekend making arrangements for the opening of their home and jewelry store . . . They will be back in the Village . . . around October 1 . . .

Mrs. Newton Hotchkiss left Tuesday for Sheridan, Wyoming . . . where she will visit her brother George Leitner and family . . . and her sister and brother-in-law, Col. and Mrs. George Pearson of Ft. Benning, Georgia . . . and return home with her son Bill . . . who has spent the Summer months on the Leitner cattle ranch in Montana . . .

Mrs. William H. Elliott Jr. and Mrs. Jack Hill . . . will host a luncheon shower Friday noon . . . at the Arrowhead lodge . . . for Anna Jane Oliver . . . whose wedding to John Donald Armstrong will be an event of early Fall . . .

The Rogers Williams entertained a group of . . . Summer bachelors . . . and friends at dinner Wednesday night . . . In the group were the Burnham Bigelows, Mr. Harry Williams, Stewart Williams, Arthur Coffey and Bill Mason . . . Instead of going to their Idyllwild cabin in this Summer . . . the Williams have spent most of the time here in the Village . . . and have found it very pleasant . . . The Roland Thordales . . . who have recently returned from a European tour with former Governor and Mrs. Walden of Washington . . . have



### Miss Shirley Lockett Weds David J. Ainsworth Tuesday

Shirley Ann Lockett, daughter of Mrs. Donald Lockett of 811 Mission road, Palm Springs, was married to David Jerome Ainsworth in a double ring ceremony in the charmingly quaint Episcopal Church of Our Saviour in San Gabriel at 8 o'clock Tuesday evening.

The ceremony was performed by Reverend Crawford Brown of that church and Reverend William Blonden of St. Paul's in the Desert. Rev. James Blackstone of the Palm Springs Community church, sang before the ceremony.

The candlelit church was decorated with baskets of all-white flowers, and white bouquets taken an apartment in San Mateo . . . until they return to their Baristo road home in the Village . . . around October 15. Lt. William K. Carey, son of Eileen Carey, principal of the Frances Stevens school . . . graduated fifth in his class at the officers' training school at Ft. Belvoir, Virginia . . . and has been assigned to Ft. Lewis at Tacoma . . . Bill, who will be married a week from Saturday to Joann Jensen, daughter of the Charles Jensens of Los Angeles . . . will take his bride to Tacoma . . .

Our friend Harry Oliver . . . desert rat de luxe . . . has had reams of publicity all over the country . . . but this is probably the first time he has broken into a society column . . . He wouldn't make it now . . . except that this time he has gone too far . . . in his Desert Rat Scrap Book (only newspaper in America you can open in the wind). Quote "This is the time of year Desert Ladies elbows begin to look like goats' knees" Unquote . . . Let's keep this simple . . . that's unkind to Village glamour gals, Harry . . . and I wouldn't be your friend if I didn't call your attention . . . to that special report . . . that shows there are 44 more women than men in the Village . . . Being in "Who's Who" (he's been tagged) . . . won't help you . . . if you get all the gals unhappy with you . . . "Goats' knees" . . . Huh!!!

### Teen-Ager Party Tonight at SMC

A Teen-Ager Party for Teen-Agers and their guests is scheduled for this evening at Shadow Mountain Club.

Under direction of Miss Fern Hankins, the pre-season get-acquainted swim party and wicker roast starts at 7:30 p. m. Special games will be followed by informal dancing.

Members of the Teen Age committee, arranging the event, are Cecily Bond, Ray Blades, Greg Kincaid and Harold Storem.

were fastened on the pews, along the aisles. Window boxes along the sides of the church held white flowers and tapers. The bride wore a formal gown of white tulle and Chantilly lace over a hoop skirt and crinoline, with iridescent beading at the neckline. A veil, slightly shorter than her gown, was caught up in a small cap of tulle, and she carried a lace-covered prayerbook with white orchids.

She walked down the aisle on the arm of Mr. Harold Berger of Beverly Hills, a long-time friend of the family.

Shirley's sister, Sallie Joan Lockett, flew from London to act as maid of honor. Bridesmaids were Miss Jeremy Farrell of Wichita, Kansas, Miss Virginia Berger of Beverly Hills and Miss Julie Underhill of Wichita. All the bride's attendants wore ankle-length gowns of rose quartz tulle and carried pink carnation bouquets nestled in filmy tulle.

The bridegroom, recently returned to civilian life from duty on a minesweeper in Korea, was attended by Mr. Warner Eisenbise of Wichita, as best man, and ushers were Mr. Gerald Thompson of New Jersey, Mr. George Bell of Hollywood, and Mr. Joseph Culver of Wichita.

The bride, member of a California Blue Book family, attended the Palm Springs high school for one year, Anna Head School for Girls at Berkeley, and Palos Verdes College at Rolling Hills.

The wedding reception was held in the Mirror Room and adjoining garden patio of the Huntington hotel in Pasadena.

The cake and punch tables had pleated silk organza skirts of white, decorated with scattered pink blossoms and an edging of pink satin ribbon. The three-tiered wedding cake was topped with bells of white satin and lace, pearl trimmed.

Miss Carolyn Harper, formerly of the Village and now of Riverside, assisted with the guest book. Many Villagers, including Summer vacationers at Idyllwild, were among the guests.

Mr. and Mrs. David Ainsworth of Wichita, Kansas, parents of the bridegroom, were here for the ceremony and had spent the month preceding the wedding in Long Beach, where Shirley and her mother have been summering.

Mrs. Ainsworth wore a lighter than navy lace gown, with matching hat and white accents. Her corsage was of white orchids.

The bride's mother wore a formal gown of powder blue chiffon and lace. Her small hat was azalea-colored feathers and her corsage was of orchids tinted to match.

For her going-away ensemble, the bride chose a beige linen suit, red velvet hat and matching accessories.

The young couple will motor

### Trailer Folks Hold Outing at Tahoe

Just before the Winter season ended, last May, several Rancho Trailer Park people got together and arranged for a meeting some time during the Summer, deciding on Meek's Bay on Lake Tahoe, as the place, and it was to be in celebration of Francis Rogers' birthday, August 14.

The hall at Meek's Bay was engaged for that occasion and a big square dance imboree was held there on the 14th, with Mr. Rogers doing the calling for the "squares" and Mr. and Mrs. Ward Strickland, assisted by Raymond Banks at the piano, furnishing the music. Mr. Rogers is well known in the Palm Springs area as a top-notch square dance caller and also drives the city bus during the Winter season.

Cake and ice cream were served, and Mr. Rogers received a Pendleton shirt from the "gang" for his birthday.

After singing the "Rancho song" and "Happy Birthday," everyone said good-bye and "we'll see you in Palm Springs in October."

The following Palm Springs Winter residents were present: Messrs and Mmes. Ward Strickland, Jack Hill, Boyd Irwin, Matt Felix, Raymond Banks, Oscar Clark, Fred Shimmens, Harold Wright, Dan Charcon, Dick Almour, H. R. Montgomery, W. G. Rains, C. V. Wilbur, Howard Stewart, I. C. McGee, Hector Woods, Duane Wolff, Frank Daly and Dazy Roberts and Dave Topper.

### Barbara, Carole White Visit in Palo Alto

Barbara and Carole White, twin daughters of Lt. Comdr. and Mrs. Victor White of 1055 San Jacinto Way, are in Palo Alto visiting their grandmother Mrs. R. D. Quentel and renewing acquaintance with friends in the Bay area. The Whites formerly lived in Oakland.

The girls, who will be Juniors at Palo Alto high school this Fall, will return home around September 1.

through the Western states in their new flamingo-red Ford Victoria, the gift of the bridegroom's parents.

They will make their home in Wichita, where young Mr. Ainsworth will attend Wichita University.

Numerous showers and parties preceded the wedding and a bridal dinner was given for members of the wedding party in a private garden room at the Huntington hotel Monday evening, preceding the rehearsal.

### Reports Loss of Leather Billfold

George Schroeder of Brown Brothers, adjustors, reported to



BRIDE AND GROOM—Cutting the cake at the reception which followed their wedding at Monterey on August 22, are Mr. and Mrs. John Taft Chaffey. Mrs. Chaffey is the former Collette Stacia Ferguson and her bridegroom is the son of John and Priscilla Chaffey, formerly of Palm Springs.

### Toastmasters Club Reports Full Membership

Announcing this week that the membership of the Palm Springs Toastmasters Club stands at a full roster of 25 members with a waiting list of two associates, President Charles Magadini stated, "It is very gratifying to have so many businessmen of our city so full of enthusiasm and so eager to learn the art of public speaking."

"We are always open to accept new members, for if the applications warrant it, we could readily change our by-laws to read 30 members, as allowed by Toastmasters International . . . or even start a second club in town."

Another poolside meeting, beginning at 6:45 p. m., will be held this evening at a new home built by Art Coffey.

Dr. W. P. Aikin will be Toastmaster of the evening, with Bill Foster, Ed Hawkins, Pete Peterson and Russ Landrus as main speakers.

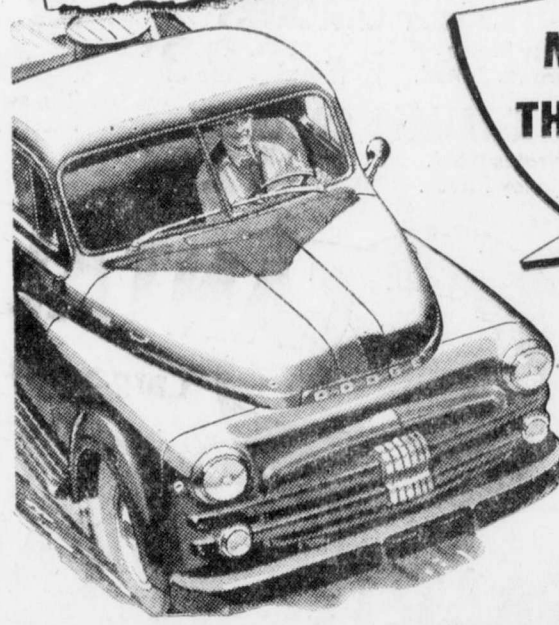
Impromptu talks will be led by Art Coffey and Chief Evaluator for the meeting will be Jack Keefe. The Grammarian's duties will be handled by President Magadini and Eric Walker will be official timer.

police Monday the loss of a brown leather wallet containing identification.

### AFTER ARTHUR GODFREY WHAT???

## NAME YOUR OWN TRADE-IN PRICE ON A NEW DODGE TRUCK!

Tell us how much you want for your present truck in trade on a new Dodge . . . We'll do our best to meet your price! Act now! No cost! No obligation!



MAIL THIS FORM TODAY!

Just decide what your present truck is worth. Write this figure on the appraisal form below. Add your name and mailing address, tear out the form, mail it to us. Or, if you prefer, phone us. We'll do our level best to meet your price. If we can, you've got a real deal. If we can't, there's no obligation! Mail the Appraisal Form today!

Tear out and mail us this APPRAISAL FORM (or, phone in the information)

I have a \_\_\_\_\_ (year) \_\_\_\_\_ (make) \_\_\_\_\_ (model) truck, in \_\_\_\_\_ condition. I think it is worth \$ \_\_\_\_\_ (good) (fair) (poor) in a trade. I understand that you are not obligated to meet this price, nor am I obligated to accept it.

Name \_\_\_\_\_ Address \_\_\_\_\_

- New Dodge Trucks offer you:
- 7 great engines with 100 to 171 h.p.
  - Low loading height
  - Truck-o-matic transmission available in 1/2, 3/4, 4-ton models
  - Shorter turning
  - Completely rust-proofed sheet metal

## DODGE "Job-Rated" TRUCKS

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Between Rancho Mirage and Palm Desert

Invites You to a Night of Fun

Whopper Drinks in

Cocktail Lounge

By HARRY

Chuck Travis (Fri., Sat. and Sun) at The PIANO BAR

and most of all—Your Friends Are Here! TELEPHONE 8-4611



You can still get a MERCURY with Merc-O-Matic No-Shift Transmission and SAVE up to \$326.00 on factory delivery

Palm Springs Lincoln-Mercury 335 Sunny Dunes Road, Palm Springs

See and drive the only car with all these optional power features: Merc-O-Matic Transmission, Power Brakes, Power Steering and the new 4-way Power Seat.

### OPEN ALL SUMMER

To Satisfy Your Playwear and Swim Wear Needs CASUAL-AIRE

224 NORTH PALM CANYON DRIVE

Opposite Chi Chi





Desert Sun Photo)  
**SUMMER WEDDING**—Mr. and Mrs. Robert Wallis were married this summer in Las Vegas. Mrs. Wallis is the former Wanda Kennedy, of the Desert Sun staff.

### Wallis-Kennedy Vegas Wedding Is Announced

Mr. and Mrs. Robert A. Wallis of Los Angeles were Village visitors Monday. Mrs. Wallis is the former Wanda Kennedy, who was in charge of The Desert Sun classified pages last season, and Mr. Wallis is in the hardware business. They were married June 16 at Las Vegas and honeymooned at Ensenada. Mrs. Wallis, who will be back on The Desert Sun staff in October, was Van Nuys branch manager for the Valley Times of North Hollywood for seven years before coming to Palm Springs.

### From Page 1—MORE ABOUT TAX

budget is made up by balances from the last fiscal year and grants from the state and federal governments and other income.

This year's budget allows for substantial pay increases for employees and improving services in proportion to the county's growth. County Auditor Hicks said the budget is the "closest" and "tightest" the county has ever had.

**THE SUPERVISORS** had different viewpoints on the subject. Supervisors Varner, Sherman, Lewis and Irwin Hayden thought it had been trimmed as close to the bone as was safe. Supervisors William Jones and Roman Warren favored additional cuts, including one of \$26,500 from the Sheriff's department budget. After a spirited debate, the final vote on adoption of the budget was three to two, along the lines indicated.

The city tax rate is divided as follows: city administration, .851; Welwood Murray Library, .075; sewage department, .038; advertising, .105; bonds, .211.

**DUE TO AN INCREASE** in the assessed valuation of the school district, Palm Springs Unified School District was able to lower their tax rate about one cent, despite a record budget of \$919,458.

Total assessed valuation for the Palm Springs school district is \$45,334,850, Hicks said.

READ SUN  
CLASSIFIED ADS

From Page 1—MORE ABOUT

### THIS SIDE

cut down speed... Some have suggested that cars be equipped with governors which will not permit speed above the legal limit... Many years ago an inventor came up with a three-color light scheme for autos... Then the speed limit was 35 per... His plan was a series of lights connected with the speedometer... Up to 25 mph, the light was white, between 25 and 35, green... Above 35, red... That meant that when the light on the radiator cap was red, the driver was speeding... But they turned him down... Infringed on the right of a driver to exercise his independence... It wouldn't work now, anyway... Cars do not have radiator caps these days... They've gone the way of running boards

**PERSONALLY**, I can't see the argument against speed traps... Or radar to watch speedsters

If a driver is breaking the law, he is breaking it and a policeman is watching or not... They are much indignant in here because an eastern driver said that California is the only place where motor police hide behind billboards... Well, that's only the concern of the guy who is emulating Dennis, the menace... They have plainclothes police... Why not plain clothes police cars?... If drivers realized that the other fellow they just thumbed their nose at might be a policeman, they'd pass up the wild chance-taking... They have a law here in Los Angeles that might be good for enforcement on P. Canyon drive... Whenever a driver opens his left door to get out, if he impedes traffic in the slightest... He gets a ticket... I think the code number is 596.6... I forgot to memorize the one I got.

**DOWN WHERE** turf and surf almost meet I heard a voice the other day which made me think

### AFTER ARTHUR GODFREY WHAT???

of Dave Lyons and his Saddle and Sirolo... "Annh... It's only 4 to 5 and the Form shows it hasn't enough speed to pass the Citizen's bus... Looked around, and sure enough, it was Joe Frisco... Who used to recite at Dave's spot... And he was right... The horse in question finished so far behind it almost won the next race... Reading the claims in the gas-line ads reminds me of cigaret ads... They promise everything... And was interested in a news dispatch from Edinburg detailing a conference of housewives on how to make better homes... Every one of the three speakers was a "Miss"

**GUESS** I am behind in the news of the Village... Sitting here in Chalky Littler's FSP

READ SUN  
CLASSIFIED ADS

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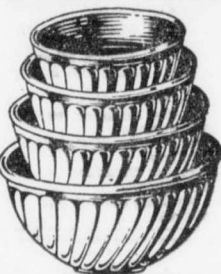
PROBLEMS

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**25c**

**27c**

**29c**

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**HYDROX COOKIES** Sunshine 1ge. pkg. 40¢

**STAR OLIVE OIL** 8-oz. Tin 46¢

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American Beauty Shell  
**Macaroni** 1-lb. 21¢

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**JEWEL OIL** Pint Bottle 37¢

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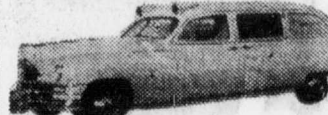
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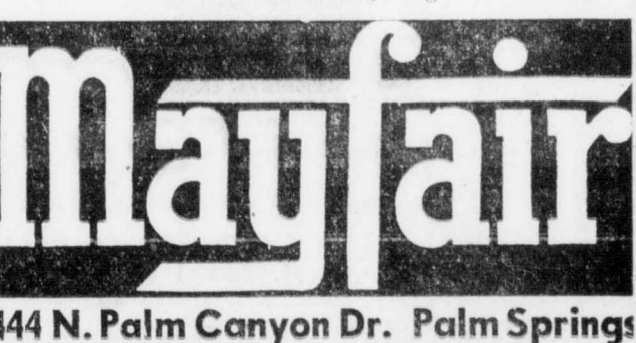
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# High School Grid Practice Starts Sept. 1

Physical Exams to be Given at Gym Thursday

Palm Springs high school Varsity and Junior Varsity football players will officially start practice for the 1953 season September 1, with two practice sessions scheduled daily except Sunday until the start of school September 9.

Coach Clare Ballagh has requested all candidates to report for physical examinations at the high school gymnasium at 5:45 p. m., Thursday, August 27.

Morning practice will start at 7 a. m., and the evening session at 7:30 p. m.

First game for the Indians will be an exhibition tilt with San Bernardino high school September 25.

## Magennis Opens New Sign Shop

Arthur Magennis announced today the opening of his own sign business at 216 North Indian avenue.

Associated with the sign painting business here for sev-

## Local Members Eligible for State Golf Meet

Members of Thunderbird, Tamarisk and O'Donnell Golf clubs are eligible to enter the forty-second annual competition for the amateur championship of the California Golf Association September 28 through October.

The tournament will be played over the Pebble Beach Golf Course and Cypress Point Club Course, with the handicap tournament scheduled at Del Monte and Monterey Peninsula Country Club courses.

Among the previous winners of the championship flight is John Dawson, president of Tamarisk, who is a director of the association. He won the state championship in 1942.

Defending champion is Daniel J. "Bob" Silvestri of Daly City.

## Hillery Home on 14-Day Furlough

Robert A. Hillery, second lieutenant with the U. S. Army ordnance department, Washington, D. C., arrived at his home in Cathedral City, Wednesday for a 14-day furlough.

Hillery was graduated from Palm Springs elementary and high schools, and attended Riverside and San Diego State colleges before entering the Army.

In years, he is experienced in all lines of the trade, including wood lettering signs, gold leaf lettering, truck lettering, etc.

## Transfer Wins 10-9 with Two Runs in Seventh

Palm Springs Transfer and Storage scored two runs in the last inning to break an 8 to 8 tie, and then withstood a Jaycees rally in their half of the frame, to post their fourteenth victory of the season.

The Jaycees had one run in, and the tying run on third base when Lum struck out to end the game.

Lum earlier had homered for his team, to share batting honors with Les Shaw, who collected two hits in three times at bat. Gene Holmes paced the Transfer team with three for four.

Bill Tichenor, by stopping the rally, remained undefeated in league play this season.

The line score:  
R H E  
Transfer .. 260 000 2 - 10 10 4  
Jaycees .. 312 020 1 - 9 7 5  
Tichenor and Jurado; Woods Shaw and Lum.

From Page 1—MORE ABOUT

## TEACHERS

ton, California.

AT THE PALM SPRINGS high school, four new teachers will assume responsibility this fall. Mrs. Clara C. Alcorn will teach special training at the high school. Mrs. Alcorn received her Bachelor's degree at University of California at Los Angeles. Since 1946 she has been associated with Vocational Rehabilitation and Education, Veterans Administration, Los Angeles.

Mrs. Colleen M. Junker has been employed to teach English. Mrs. Junker received her AB degree at Humboldt State college, and for the past four years was teacher of English at Eureka high school, Eureka, California.

MISS KATHRYN SMITH has been employed to teach high school arts and crafts. Miss Smith received her Bachelor of Arts degree at the University of Southern California. Prior to coming to Palm Springs she was teaching Arts and Crafts at Thomas Jefferson high school in Los Angeles.

Ralph Watt has been appointed as teacher of high school science and physical education. Watt received his Bachelor of Science and Master of Arts degrees from State college, Superior, Wisconsin. For the past three years he has been teacher of science at Central high school in Superior.

Mrs. Helen H. Gilkey has been appointed District School Nurse. Mrs. Gilkey is a graduate of Johns Hopkins Hospital, Baltimore, Maryland, where she served, after graduation, as Assistant Director, Visiting Nurse Service. For two years she was employed as Public Health Nurse, San Bernardino County Health Department. Since September, 1948, Mrs. Gilkey has been College Nurse, Sacramento State College.

TEACHERS ASSIGNED to each school in the district and their instruction assignments are:

ADMINISTRATION — Arthur G. Hoff, superintendent; Paul G. Summers, business manager and administrative assistant; Paul Summit, director, guidance; Mary Mitchell, elementary curriculum coordinator; Helen H. Gilkey, school nurse; Chester Sproutle, principal, adult evening school, one-half time;



JOHNNY RAVESE, who won the championship in the 100-meter breaststroke at the Junior Olympics in Los Angeles Saturday night.

George Bond, supervisor of transportation.

SPECIAL — Richard Dahlgren, instrumental (elementary); George Bond, driver training, one-sixth time.

CAHUILLA SCHOOL — Alma Gilbert, principal; Jean Benedict, Grade 3; Frances Holmes, Grade 6; Mildred Hobb, Grade 4; Sarah Jenkins, Grade 3; William Larson, Grade 5; Donna McCov, Grade 1; Betty Miller, Grade 2; Rachele Nommensen, Grade 1; Alva Parr, Grade 2; Barbara Tuttle, Kindergarten; David Olson, Grade 4.

CATHEDRAL CITY SCHOOL — Helen Emery, principal; kindergarten; Robert Irvine, Grade 6; Gladys O'Byrne, Grade 1; Marie Richardson, Grades 2 and 3; Carl Anderson, Grade 2; Lulu Thompson, Grades 4 and 5; Mary Hoover, Grade 3.

DESERT HOT SPRINGS SCHOOL — Joseph Kanva, principal, Grades 5 and 6; Juliana Bowman, Grade 2; Marie Cornelius, Grade 1; Harriet Rogers, Grades 5 and 6; Florence Stark, Grades 3 and 4.

FRANCES STEVENS SCHOOL — Eileen Carey, principal; Elizabeth Arnold, Grade 1; Lois Cook, Grade 2; Eunice Crooke, Grade 1; Laura Long, Grade 1; Dolores Lowry, Grade 3; Violet Peake, Grade 3; Helen Peterson, Kindergarten; Barbara Root, Grade 2.

KATHERINE FINCHY school — Warren Linville, principal; Angela Brennan, Grade 6; Winifred Creed, Special Training; Eddie Mae Dalton, Grade 4; Bradley Davis, Grade 4; Ruby Loughran, Grade 6; Myrtle McCoy, Grade 5; Louisa Sanborn, Grade 5; John Jones, Grades 5 and 6.

THOUSAND PALMS SCHOOL — Martha Hill, All grades.

NELLIE COFFMAN SCHOOL — Samus Nunan, principal; Betty Ackermann, physical education; Evangeline Bond, science; Donald Cole, mathematics; Eleanor Hall, home science and home teaching; Marvyl Hoven, music; Vernon Howeth, boys physical education; Wilbur Mentzer, speech correction, English; Lucille Roellig, 8th-grade English; Hano Rysberg, industrial arts; Myrna Wolfe, art; James Dunn, 8th-grade social studies; Hazel Peck, special training class.

HIGH SCHOOL — Henry Greeley, principal; Wayland Reynolds, vice principal; Clare Ballagh, coach, typing; Ray Beezley, history; Frances Clement, English; Christian Collins, woodshop, mechanical drawing;

## Mexican Colony Wins 3rd Game of Season, 11-3

Mexican Colony won its third game of the year Thursday evening 11 to 3 over Desert Hot Springs, in the best game they have played in league competition.

Davey Martinez held the Hot Springs squad to six hits, while his team mates blasted out nine safe blows. The Colony team only committed one error, compared to six for Desert Hot Springs.

Ray Arce was the batting star for the Colony, with his sixth inning triple batting in three runs.

The line score:  
R H E  
Colony .... 001 118 0 - 11 9 1  
DHS ..... 100 100 1 - 3 6 6  
Davey Martinez and Estrada; Kibby and Dillinger.

## Mhoon-Mhoon Rallies to Win

Mhoon and Mhoon came through with two runs in the final two innings Friday night to defeat the Desert Nite Hawks 6 to 4 and keep pace with the league leading Transfer team.

George McCrystal, with a homer in the second inning, and Jim Kelly with two hits in three trips to the plate, paced the Mhoon and Mhoon team to the win.

The Nite Hawks had the tying run on second base, but could not bring him around.

The line score:  
R H E  
Nite Hawks 400 000 0 - 4 7 6  
M - M ..... 112 001 1 - 6 7 5  
R. J. Lewis and Parker; Marcu and Allen.

Letha Cote, Latin, social studies.

O. J. Flesher, metal shop; Alexander Hammond, chorus; Mary Henderson, girls physical education; Kathryn Smith, art; William Manger, French, Spanish; George Manington, English; Sam Micelli, Social Studies, physical education; Elda Murphy, home science; Gustave Patzner, band.

Ralph Watt, swimming, science; Robert Schnabel, commercial; Chester Sproutle, mathematics, one-half time; Irving Sussman, English, speech; Scott Thompson, track coach, mathematics, general science; Helen Thompson, librarian; Richard White, mathematics; Clara Alcorn, special training class.

## Lingan Enrolls at Occidental

James E. Lingan, a graduate of Palm Springs high school, has been accepted for enrollment at Occidental college for the Fall term beginning Monday, September 21, according to Miss Florence N. Brady, registrar. Two-day registration will be held the preceding Thursday and Friday, September 17 and 18.

## P.S. Transfer Wins Desert League Title

Defeats Second Place Club, 3-2, for Championship

Palm Springs Transfer and Storage softball team is the new champion of the Desert League.

They clinched the title Monday evening with a 3 to 2 victory over the second place team, Mhoon and Mhoon. They now are two and one-half games ahead, with only two games left to play.

Bill Tichenor, not satisfied with turning in a two-hitter as his part of the performance, personally assured victory by smashing a home run in the final inning with one man on base. The Transfer squad was behind 2 to 1 at the time.

Tichenor, undefeated in Desert League play, had a no-hitter until the sixth. He struck out 17 men.

Charley King gave up only four hits in taking the loss.

The line score:  
R H E  
M - M ..... 000 002 0 - 2 2 2  
Transfer .... 000 001 2 - 3 1 5  
King and Allen; Tichenor and Heiser.

## The Standings

DESERT SOFTBALL LEAGUE

P. S. Transfer	W	L	Pct.
Mhoon and Mhoon	15	3	.833
Junior Chamber	13	6	.684
Desert Nite Hawks	8	10	.444
Desert Hot Springs	8	10	.444
Mexican Colony	7	11	.388
	3	14	.176

Week's Results  
Junior Chamber 12, Mexican Colony 3  
Desert Nite Hawks 11, Des. Hot Springs 8  
P. S. Transfer 3, Mhoon-Mhoon 2  
Mexican Colony 11, Desert Hot Springs 3

Coming Week's Games  
Tonight — Junior Chamber vs. Desert Hot Springs  
Friday — Desert Nite Hawks vs. Mexican Colony  
Monday — Junior Chamber vs. Mhoon and Mhoon  
Tuesday — Mexican Colony vs. P. S. Transfer.

## Coming Soon — SEXUAL BEHAVIOR IN THE HUMAN FEMALE

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## Nite Hawks Win 11-8 to Take Over Third Place

Desert Nite Hawks moved into undisputed third place Monday night by defeating Desert Hot Springs 11 to 8.

The Nite Hawks were limited in their hitting attack by Bill Schicke and Jack Morey, collecting only five safe blows, but were aided by 12 walks and five errors.

Junior Laster of Desert Nite Hawks and Frank Gautiello of Desert Hot Springs, topped their teammates in battling with two hits in three trips to the plate.

The line score:  
R H E  
Nite Hawks 060 201 2 - 11 5 4  
DHS ..... 003 001 4 - 8 6 5  
Lewis and Parker; Schicke, Morey and Dellinger.

## Jaycees Move Closer to Desert League Play-offs

Junior Chamber of Commerce moved one step closer to the play-offs Tuesday night by defeating the Mexican Colony 12 to 3.

John Woods, pitching for the Jaycees, allowed only four hits, with three of these going to Ralph Estrada, Ted McKinney with two for five, and Warren Linville with two home runs, paced the Jaycee batting attack.

The line score:  
R H E  
Jaycee .... 403 140 0 - 12 9 3  
Mex. Col. ... 000 100 2 - 3 4 5  
Woods and Ted McKinney; Dave Martinez and Hernandez.

## Resort Manager Available (or Managing Couple)

Young man (35) and wife (28) personable, capable and experienced in all phases of operation. Top references upon request. Mr. Weiss, 209 So. Crescent Drive, Beverly Hills, Calif., Phone CR 5-7659.

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**CLEVER SCHOOL COTTONS**  
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# Top County Officials Get Pay Increase

Supervisors Vote 3 to 2 with Varner Casting Key Ballot

A group of top ranking county officials will get a pay raise of about \$40 a month each, effective January 1, County Supervisors decided when they adopted this year's budget.

Officials affected and their new salaries are:

Assessor Frank Burchfield, \$644; Clerk Gordon Pequegnat, \$644; Soroner Ben White, \$644; Health Officer Everett Stone, \$782; Planning Director Tyler Suess, \$644; Probation officer, \$644; Coroner Ben White, \$644; Carlson, \$584; Recorder Jack Ross, \$644; Sheriff Joe Rice, \$745; Tax Collector V. M. Hyde, \$644; Treasurer Sherman Whitman, \$644.

Deciding vote for the pay raise was cast by Supervisor Homer Varner, who said the increase could be made without changing the budget and that most other officials and county employees had been given substantial increases this year.

Supervisors William Jones and Roman Warren voted against the pay boost, saying that these top officials had received an increase last year when the others did not.

## Reba L. Barron Dies Tuesday

Reba L. Barron, aged 58, died Monday, August 24, at Desert Hospital following a short illness. She had lived in Palm Springs for the past nine months and resided at 426 North Indian avenue. She worked locally as a practical nurse.

Miss Barron was born in Russia and had obtained citizenship papers. She is survived by three sisters.

Wiefels and Sons Mortuary are in charge of arrangements and remains will be sent to Portland, Maine for interment.

## DIRECTORY

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## English Are Better Off Than Year Ago, Says Dr. Hunter

(Editor's Note: Dr. Graham Hunter, pastor of Cathedral City Community church and his wife are currently touring Europe. In the following article, Dr. Hunter reports on the attitude of the English towards domestic and world issues.)

The Londoner looks back on the coronation with a smile and a sigh. He had his holiday; then he spit on his hands and went back to work. That does not keep him from his Wednesday evening and Saturday afternoon cricket, or from slipping

off to Leeds to watch the Australians trim England. The Briton realizes that the emergency is still with him, and that the task of rebuilding is tremendous. He likes Eisenhower, admires Adlai Stevenson, and hopes that America will not again let the junior Wisconsin senator lower American prestige abroad.

THE PILES OF four-by-eight planks used in the coronation grandstands have largely disappeared from the streets. Westminster Abbey is still closed, since July 4, to the disappointment of tourists. The

Royal Exchange, their stock exchange, made room until the end of July for an Elizabethan stage, and a Birmingham company has produced Macbeth marvellously. The great tragedy by Shakespeare stood out with its tremendous story of conscience and guilt.

The average Briton seems to be far more optimistic than he was a year ago. The daily breakfast, egg with bacon is back again. In Edinburgh, where "tea" means bread and butter and delicious cakes, the Scots waitress says as of old, "And will ye no hae an egg wi' your tea?" Sugar is to be off the control list soon. Most of the controls of food and clothing which bothered the English people so much in the war and post-war years, have disap-

peared. English factories have landed some big orders.

ON THE OTHER HAND, the resort keepers have had a bad Summer. It rained nearly every day in July. Worse than that, a hotel man said, "people spent all their vacation money at coronation time, and have had to stay at home this Summer."

The manufacturer and his workmen are aware of harsh competition in the near future. We Americans have opened our doors to British products only to a small fraction of one per cent of our imports. The trade with Russia which Britain needs is under many restrictions. The river Thames, which used to be crowded with deep sea boats, now is lined with lighters and

barges instead.

SHE HAS NOT solved the problem of efficiency in mining coal and still has to import it. The British people in their continuing emergency have developed a self-discipline of which no other nation, probably, is capable. She is still under austerity.

She wonders who her leaders are going to be when the great Churchill, now nearly 80, is gone. There is far less talk than a year ago of Clement Attlee as his successor. Aneurin Bevin no longer threatens to control the Labor party. On the government side, Anthony Eden has had a severe operation. Ralph A. Butler is capable and is gaining respect.

If one asks, "Who else?" the Englishman shrugs his shoulder.

The Desert Sun—7  
and PALM SPRINGS NEWS  
PALM SPRINGS, CALIFORNIA  
Thursday, August 27, 1953

## Warren to Head March of Dimes

Governor Earl Warren will once again lead the annual March of Dimes in California as the volunteer state chairman. It was announced today by Basil O'Connor, president of the National Foundation for Infantile Paralysis.

This is the eighth year that Governor Warren has headed the annual January drive for funds. He served as California chairman previously in the years 1945 through 1949 and again in 1952 and 1953.

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THRIFTY SELLS FOR LESS • THRIFTY SELLS FOR LESS • THRIFTY SELLS FOR LESS • THRIFTY SELLS FOR LESS

**1/2 PRICE SALE**  
**\$1.00 WOODBURY LOTION**  
Rich, creamy lotion for soft, smooth well-groomed hands. **50c\***

**\$1.00 WOODBURY HAND CREAM**  
Stock up and save half! **50c\***

**50c Value Woodbury Cream Deodorant**  
Limited Time Special! **39c\***

**Reg. \$1.00 Woodbury Cold Cream or Dry Skin CREAM**  
Your Choice **69c\***

**Reg. \$2.49 GOLDEN ARROW ALARM CLOCK**  
At 79c Saving! **\$1.69\***

**50c Value! BREAD or FRUIT BASKETS**  
7x11 Inch Size  
In a choice of lovely, transparent colors. **19c**

**\$5.95 Value IMPORTED ENGLISH CHAMOIS**  
30x34 Inch Size **\$2.98**

**100' Thrifty's Cutter-Edge Box, Limit 2**  
**WAX PAPER... 2 for 27c**

**U.S.P. Quality 5-Grain Tablets**  
**100 ASPIRIN..... 9c**

**Cannon, 12x12 Inch Size**  
**15c WASH CLOTHS 9c**

**Assorted Size Bunch, Limit 2**  
**10c SAFETY PINS.. 4c**

**Standard Size, White, Limit 4**  
**10 ENVELOPES 2 packs 5c**

**Foaming Action Cleanser, Limit 2**  
**13c AJAX..... 2 for 19c**

**All 5c Brands, Sack**  
**5c TOBACCOS 3 for 10c**

**\$1.29 VALUE!**  
**CANNON BATH TOWELS**  
Big 22x44 Inch Size **77c**

**DIURETIC STIMULANT**  
**Reg. 90c DOAN'S PILLS 49c**

**LIMIT 1**  
**CITRATE of MAGNESIA 9c**

**FULL PINT—LIMIT 1**  
**RUBBING ALCOHOL 9c**

**4-OUNCE SIZE**  
**37c BORBRO CASTOR OIL 27c**

**BORBRO**  
**40 SODA MINT TABLETS 6c**

**OUNCE SIZE**  
**33c TINCTURE MERTHIOLATE 17c**

**Walt Disney PETER PAN**  
Soft, Squeezeable Vinyl Plastic  
**DOLL 98c**

**\$7.95 VALUE! MEN'S NEW Fully Lined Cossack JACKETS**  
Plaid & Check Rayons  
Novelty Fabrics!  
Rayon Gabardines!  
Your Choice **\$3.99**

**Regular \$1.00 PLASTIC PLANTERS**  
Pony • Deer • Giraffe • Rocking Chair  
Your Choice **88c**

**4.95 Nationally Advertised CHILDREN'S SWIM FINS**  
ADJUSTABLE STRAPS  
Help your child swim better... Slight irregular at **\$2.95**

**THRIFTY SCOOP**  
**\$1.17 VALUE! FREE 19c Oil Skin Tobacco POUCH**  
with Purchase of Imported Brier PIPE **49c**

**THRIFTY SELLS FOR LESS • THRIFTY SELLS FOR LESS • THRIFTY SELLS FOR LESS • THRIFTY SELLS FOR LESS**

**THRIFTY! THE PLACE TO GO FOR GOOD ICE CREAM! THIS WEEK IT'S**

**THRIFTY SELLS FOR LESS • THRIFTY SELLS FOR LESS • THRIFTY SELLS FOR LESS • THRIFTY SELLS FOR LESS**

THRIFTY SELLS FOR LESS • THRIFTY SELLS FOR LESS • THRIFTY SELLS FOR LESS • THRIFTY SELLS FOR LESS

**REGULAR 59c FISH & CHIPS**  
• COLE SLAW • TARTAR SAUCE • HOT ROLL and BUTTER

Tender Filets of Fish, deep-fried to a golden brown perfection! A tasty treat!  
**39c**  
SERVED AFTER 4 P.M.



**Date Bar Cookies**  
FULL POUND **23c**  
Luscious ground date filling in crispy-fresh vanilla cookie.



**CANDY KISSES**  
FULL POUND **29c**  
Chewy taffy kisses in lemon, orange, lime, chocolate and other flavors, individually wrapped.

**CLIP-ON STYLE \$1.00 BOW TIES 2 for \$1.00**  
**PRINTED AND STRIPES, WITH ZIPPER CHILD'S PAJAMAS 99c**  
**2-BAR TRICOT, NYLONIZED, ALL SIZES WOMEN'S BRIEFS 39c**  
**ASSORTED COLORS AND PATTERNS BOYS' POLO SHIRTS 59c**  
**DIXIE, 20x37 INCHES \$1.19 DISH TOWELS 5 for 99c**

**SUPER SPECIAL**

**\$3.95 VALUE! Men's Nylon PUCKERETTE SHIRTS \$2.99**  
Choice of Colors • Small, Medium, Large  
100% nylon, wash in a puff, need no ironing, no cool and comfortable!  
ANOTHER "THRIFTY TERRIFIC"

**QUALITY LIQUORS**

**OLD CORKIE Kentucky Straight BOURBON \$3.29**  
Fifth Gallon  
Superb 4-year-old whiskies mellowed in charred oak barrels to smooth perfection!

**Yankee Clipper Blended WHISKEY \$2.98**  
FIFTH GALLON  
Distilled in Kentucky whiskeys... a smooth blend!

**OLD MINER DISTILLED DRY GIN \$2.59**  
FIFTH GALLON  
85 proof, distilled from 100% American grain neutral spirits... extra dry and extra delicious!

**ROCKY ROAD SPECIAL OCCASION ICE CREAM 28c pt.**





**By ISABELLE CAMERON**  
Way back ... folks would say "Flying!" That's for the birds. ... not so today's air-minded generation ... Forty planes (counted them) landed at Desert Air Hotel Sunday ... Mrs. Wade (Pat) Ambrose ... of Thunderbird and San Diego ... took her new pilot's license ... new Cessna and Wade Jr. ... Destination Minnesota ... Objective, Military School for Wade ... Walter "Pep" Johnson, Yale medical student ... can be seen ... any spare time ... flying over the valley ... in an Aerona ... Pep is quite a boy, he and classmate John Goerke left New Haven ... motor trip ... (53 Olds 88) ... Pep is top man, Cameron list ... when not assisting operations at Coachella Valley Hospital ... he's combo nurse and booster upper to Don ... call each other "sport" ... A. Ronald (Ron) Button and his Gladys "Jeeped" past the office ... Ron unanimously elected Chairman of Republican State Central Committee and National Committeeman. Judith Howard (ex to Lynn) has leased the Harry Weimar home at Thunderbird ... Moved in bag and baggage ... Weimars moved out same ... taking up abode in their Palm

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Sun & Fun Clothes



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restful days  
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**YOLAND D. MARKSON'S  
NEW Deep Well Inn**

The desert's most beautiful secluded 25 acres of glorious gardens. Offering desert living at its best. Spacious quietness ... Tennis Courts ... Heated Pool. The largest recreation hall on the desert.  
**SURPRISINGLY INEXPENSIVE**  
WATCH for the opening date of our beautiful new DINING ROOM and COCKTAIL LOBBY of course with SANTOS in charge.  
John J. Ravese, Mgr.

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ART LASKY**  
(Licensed Physiotherapist)  
HELPING NATURE TO CURE

Via  
ZONE • ELECTRO • HYDRO • COLON • PHYSICAL THERAPIES  
Instigating the flow of blood to all parts of the human structure, relaxing tired and overworked nerves.

Cleansing the impactions in the colon that have been embedded for years causing most of the common ailments.  
GIVE YOURSELF A TREAT WITH NATURE'S WAY TO HEALTH  
FREE CONSULTATION BY APPOINTMENT ONLY  
SCIENTIFIC MASSAGE  
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457 No. Palm Canyon Dr. Phone 2501 Palm Springs, Calif.  
Open All Summer

**Leather Billfold  
Reported Lost**  
Mrs. C. H. Blair of Cathedral City, reported the loss of a brown leather billfold containing identification and \$20 in cash. She said that she lost it in the vicinity of Ramon Drug store.

**Oliver's Hermit  
Mining Event  
Meet Features**  
The annual Old Time Mining Celebration presented at Randsburg during the three-day Labor Day weekend will have Harry Oliver's hermit's convention as its opening feature September 3. Prizes will be awarded for "whiskers".  
During the three days and nights there will be fun and entertainment of the Gay Nineties variety, including a rock drilling contest for a \$250 cash prize, a gold panning contest, free trips through gold, silver and tungsten mines, and a bur-ro-prospectors' flapjack contest, which was first introduced by Oliver at the Death Valley 49ers encampment last November.

## Butterfield Resigns County Probation Post

Harold Butterfield, county probation officer since 1945, resigned this week to accept the position of deputy director of the California Youth Authority in charge of diagnosis and training.  
He has served in this capacity on a temporary basis since May of this year, having been granted a leave of absence by county supervisors at the request of Herman Stark, Youth Authority director.  
Bert Van Horn, who has been his chief deputy and who has headed the department since May, has been named as Butterfield's successor.  
Butterfield, 49, was with the county probation office 15 years before being named to the top position. Besides supervising the probation office, he had control over the county's juvenile hall and Twin Pines Ranch for Boys. He had a staff of approximately 30.

## Auto, Film Firms Plan Pageant

A joint pageant of progress reflecting advances in both the automotive and motion picture industries has been scheduled for the first week in November, according to an announcement received today by Ray Collins of Palm Springs Lincoln-Mercury Company, from Henry B. Daniels, western regional sales manager for Lincoln-Mercury Division of Ford Motor Company.  
The collaboration between automobile and film industries in the pageant, believed to be the first of its kind, has been developed on so large a scale, will climax at the Pacific Auditorium in Los Angeles.

**SIX OF THE MAJOR** motion picture producing studios—Columbia, MGM, Republic, Twentieth Century-Fox, Universal International and Warner Brothers—will join in the mammoth cooperative affair, providing sets, star guests and entertainment.  
The theme of progress on the American road will be exemplified in sets and displays to be built by the studios. The latest automotive developments will be illustrated against picturesque reproductions of mountain range, desert, prairie and coastal terrains, as well as city and rural scenes. The film industry's own progress in entertainment developments will be reflected in exhibitions of three-dimensional, wide screen and color filming techniques.

**IN ADDITION** to creating the American Road pageant sets, the film companies will cooperate also in providing a two-hour show for an anticipated 1800 western region Lincoln-Mercury dealers and their associates.

## Suzanne Jeffery Dies at Riverside

Mrs. Suzanne Jeffery, 85, 288 North El Segundo, died early Friday morning at a Riverside hospital due to a stroke, following a long illness.  
Mrs. Jeffery had been a resident of Palm Springs for the past 10 years, and of Desert Hot Springs for the five years prior to that. She was an employee of the federal government until her retirement 10 years ago.  
She is survived by two brothers, Tenny Rognan of Salt Lake City, Utah, and Orville Rognan of Westwood, California; one sister, Emma Tuttle of Seattle, Washington, three grandchildren and 12 great-grandchildren.  
Funeral services were held Monday in Glendale with interment in that city.

**READ SUN  
CLASSIFIED ADS**

## County Needy Aged Receive \$7,359,054

A total of \$7,359,054 was paid in direct aid to the needy in Riverside county alone, during fiscal 1952-53, California Taxpayers' association said today.  
For fiscal 1951-52, the year immediately preceding, the aid for the needy people in the county totalled \$7,123,289.  
Out of the total direct payments of aid to the needy in the county for 1952-53, \$5,679,960 went to the needy aged, \$283,085 to the needy blind, \$1,259,554 to dependent children, and \$136,455 to general county indigents.  
This was for direct aid alone, and did not include the overhead costs of administration, supervision, and investigation, the association pointed out.

## DHS Phones to be Changed

Desert Hot Springs phone numbers will be changed effective September 28 when private telephone lines will replace the "party line" system now being used, Bill Nash, Palm Springs manager of the California Water and Telephone company, announced this week.  
The company has been at work since July installing new phones and laying new lines.  
Desert Hot Springs subscribers are asked to call Palm Springs 5318 to learn the numbers of their new phones, but these numbers will not be used until September 28, Nash said.

## San Bernardino Fair Under Way

The San Bernardino county Fair, marking the county's centennial, started yesterday at Victorville and will continue through August 30.  
Special events scheduled each day are: Today—Youth and Clubs Day; Friday—Agriculture and Farmers Day; Saturday—Industry, Minerals and Mining Day; and Sunday—Family and Community Day.

## Hiller to Attend Legion, DAV National Meets

Ray Hiller left the first part of the week to attend the national American Legion convention at St. Louis for the eighth consecutive year.  
At the recent state convention at Long Beach, where he served as chairman of the Owen Coffman Palm Springs post's delegation, he was named to represent the 21st district, comprising the counties of Riverside and Orange.  
En route, Hiller will stop at Kansas City to attend the national convention of the Disabled American Veterans, where he will issue an invitation on behalf of Palm Springs chapter 66 to attend the 33rd state convention of the DAV, which will be held in Palm Springs next June.  
During his absence at the convention, both the El Portal Hotel and the Villa Victoria Apartments, of which Hiller is owner-manager, will remain open, and he plans to return by Labor Day to personally greet his guests.

## Bids Asked for Carrying Mails

S. M. Williams, acting postmaster, today called for sealed bids for carrying the United States mails, including parcel post mails, between the Palm Springs post office via Cathedral City to Palm Desert, between Palm Desert and La Quinta and between the Palm Springs post office and Rancho Mirage post office.  
Proposals must be made at a yearly rate for all services required, and persons wishing further information may secure complete details and application blanks at the post office.  
Proposals should be enclosed in an envelope, sealed and marked "Proposal for Mail Messenger Service" with the name of the bidder on the outside, and handed to the postmaster, Williams said.

## County Leads Southland in U.S. Bond Sales

Tops in Southern California was Riverside county's gain in Savings Bond sales this year. The county's ratio is nearly three times the national average, according to figures just released by the Treasury Department.  
July sales of \$345,223.53 made a gain of 77 per cent for 1953. Total sales for the year to date amount to \$1,531,533.07. J. S. Bordwell, County Savings Bond chairman, reported this week.

## U.S. Highway 60 to be Freeway

U. S. Highway 60 through the badlands between Beaumont and Riverside has been declared a freeway by the State Highway Commission, it was announced this week.  
Construction cost for a multi-laned highway through the five mile stretch between Moreno and the Beaumont "Y" is estimated at \$1,200,000, with money for rights-of-way purchase included in the current budget. Actual construction depends on the availability of State funds.



## Couples who know GO WESTERN!

WESTERN'S Family Plan is made to order for travel-minded couples! When the husband buys a full-fare ticket, his wife (and children, too—one or a dozen!) can fly for half fare. This money-saving plan is good any Monday, Tuesday, or Wednesday. So save days and dollars on your next trip—GO WESTERN!

DC-6Bs to SEATTLE  
Via direct connections at Los Angeles!



Call Western at 2709 or the Olman Travel Service, 2756



# THE BIGGEST BARGAIN YOUR BUDGET CAN FIND!

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You get today's Mercury with years-ahead looks in every line. And you get the best trade-in of the year on your old car, worth more right now than it will ever be again. For proof, see us. You can't beat a Mercury deal.



**BIGGER BARGAIN LATER!**  
The same smart styling, the same advanced design that makes Mercury look so good right now means more trade-in value later. Independent market reports prove that Mercury tops its class for trade-in value.



**Mercury sets new marks in production and sales**  
—now offers you bigger selections, a better deal, and top trade-in value for the future!

Figure it any way you want. Real car value begins and ends with smart style. That's why people buy Mercury new—and why more and more people want used Mercurys, too. And when you back great style with still greater performance, it means you've got the car you want now, the car most used car buyers will go for later.

**One look tells you why.** Take a fresh long look at Mercury's lines. You'll see the smooth, crisp design that sets it apart from other cars.

**Take a demonstration drive and you'll learn more.** You'll learn about Mercury's proven V-8 engine, most advanced in Mercury's exclusively V-8 history. You'll learn about Mercury's optional power steering, power brakes, and 4-way power seat.

**Get the story on the bargain!** That old car of yours is probably worth far more than you figured. And Mercury's high future trade-in value brings your true car cost down even lower.

MOVE AHEAD WITH **MERCURY** GET MORE FOR YOUR MONEY

Don't miss the big television hit "TOAST OF THE TOWN" with Ed Sullivan. Sunday evening 9:00 to 10:00. Station KNXT, Channel 2.

**PALM SPRINGS LINCOLN-MERCURY COMPANY**  
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MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Situations Wanted 25 Real Estate For Sale 35 Peter B. Sheptenko and Associates STOP LOOKING ATTENTION HOME OWNERS. NEW & USED FURNITURE. Used Cars For Sale 70 The Desert Sun 9

EXPERIENCED Swedish couple, like employment. Caretakers, plain cooking and serving. Mrs. S. E. Levine, 6008 Wardlow Road, Long Beach 8.

LADY desires care of small motel exchange for apartment and small salary. Local references. Mrs. Helen Squaglia, 225 So. 6th St., Las Vegas, Nevada.

EXPERIENCED COUPLE wishes hotel management situation. Excellent references. J. Vandeziel, 21021 Fulton Way, Laguna Beach, Ph. 44264.

PAINTER — Interior and exterior. Free estimates. Reasonable. Immediate service. Ph. 7905.

LADY WITH experience in Reno desires position as motel manager. 121 W. Ave. A. Yucap, P. O. Box 636, Ph. 76291.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850 evenings.

DAY WORK — \$1.25 per hour. Good references. Also can assist in pantry work. Ph. 5853, Frances.

MAN WANTS work on desert. Murphy Maintenance. Write Murphy, 929 1/2 W. 62nd Place, Los Angeles 44.

Will care for babies or small children in my home. Phone 6897.

Help Wanted 27

HOUSEKEEPER (white) for couple owning Long Beach and Palm Springs homes who divide time between two places. Nice room with private bath both places. Year round position. Top pay for capable person who is good cook and knows how to serve properly. Not over fifty. Give references, respectable people. Write Wm. Frisk, 604 Security Bank Bldg., Long Beach 2.

COACHELLA VALLEY EMPLOYMENT AGENCY 233 SO. INDIAN AVE. WAITRESSES and MAIDS WANTED. Ph. 6836. IF NO ANSWER, 4414.

EXPERIENCED house and window cleaners wanted, male or female, full or part time. No drinkers. Palm Springs House and Window Cleaning Co., 210 E. Amado, Ph. 4247.

YOUNG WOMAN — aged 21 to 25, to learn police desk work on permanent basis. Must be available for odd hours of work. Typing required. Apply Chief of Police.

SETTLED, cheerful white woman. Live in. Housework, some cooking and care of child 2 yrs. and baby. Desert home with self-employed couple. Ph. Banning 4215.

COOK — good, not over 50. Winter Palm Springs, Summer Long Beach, 2 in family. Good wages. Call 4760 for appointment.

SEMI-RETIRED couple or woman desired in permanent home in exchange for services in small hotel. Ph. 3025.

PRIVATE PATROL—Apply now for part time employment, by appointment. Ph. 2865 — 220 North El Segundo.

GARDENER, white or Mexican. Experienced. Inquire 448 Hermosa Place.

GENERAL MOTORS parts man. Permanent position. See Mr. McDonald, Plaza Motors.

THEATRE USHER, part time, over 16 years old. Sunair Drive in Theatre.

Lots & Acreage 33

IDYLLWILD — 3 lots in golf course, beautiful 2 corners and one inside lot. \$900 each. Will trade for Palm Springs property. 280 Mel Ave., Ph. 2941.

For Sale or Exchange 34

LOT 100 x 80. Located on Cortez Rd. near Racquet Club. Utilities available. Will trade for down on Palm Springs home. Call 3623 or 9017.

Real Estate For Sale 35

MOUNTAIN cabin in Nightingale, 4000 ft. elevation, off road to Idyllwild. Completely furnished, including toilet, shower, butane range, Servel refrigerator and lights. Also guest cabin and garage. On 2 acres of ground covered with pinon nut trees. See owner, M. M. Pavy, 1001 So. Palm Canyon drive, Ph. 7342.

PALM SPRINGS Outpost Estate Home for sale plus \$3000 improvements. \$1000 less than market with pool and tennis priv. Call AR. 7-5295 or P. S. 7005.

G. I. RESALE — 3 bedroom, fenced yard, trees, 2 patios, fireplace, garage. \$14,500. Terms. Owner, Ph. 5631, 4034 Calle San Raphael.

BETTER REALTY DEALS SEE

ADOLPH ISRAEL, REALTOR 671 N. PALM CANYON DRIVE

BY OWNER — New modern home. 2 bedroom, double garage, quiet, very refined district. 1126 No. Riverside Dr., Phone 6669.

SEVERAL BUSINESS income properties in Indio, by owner. High net income. Ph. Indio 73475 or write Box 356.

PALM SPRINGS FOR CLIMATE HAROLD HICKS FOR REAL ESTATE

For Over 30 Years

NEW, MODERN, attractively furnished home in South Tahquitz River Estates. Heated & filtered SWIMMING POOL, two car garage. Ready for immediate occupancy. See this today. Total price: \$21,000.

NEW DUPLEX in good rental area. Two 2 bedroom apartments. Good cooling and heating. Low down payment. \$20,000.

LARGE residential lot in excellent location. 120 ft. frontage by 121 ft. depth. Cash offer price: \$2100.

IF IT'S FOR SALE HAROLD HICKS HAS IT

REALTOR 813 North Palm Canyon Dr. Phone 2736

AND ASSOCIATES Mildred Jackson — Ray Burnham Bigelow — Ken Herman Offering

BUYERS — VALUES and SELLERS — RESULTS For Over 30 Years

NICHOLS EXCLUSIVES

Buy of 1953. Beautiful home in Tennis Club district. 4 bedrooms, 4 baths, den—Modern, built before WW II. Hardwood oak floors thruout. Fireplace in large living room. Sliding glass doors separate dining room. Mahogany bar. Forced air heat and air cooling ducts. 2 car garage and storage. Large concrete patio, room for pool. Walled and landscaped. Full price \$32,500.

Brand new unfurnished 2 bedroom, 1 bath home. Externally well finished by the builder for owner occupancy. Large living room, fireplace, planter separates dining area. Black tiled, mirrored bath. An ample kitchen and utility room. Oversize 1 car garage with storage space. Quality carpeting and drapes included at \$17,500.

CULVER NICHOLS, REALTORS Al E. Hoover — John Berner 861 N. Palm Can. Dr.—Ph. 2182 Over 20 Years in Palm Springs

HOME AND INCOME Owners 1 bedroom home plus 2 units with kitchen, bedroom, living room, bath, fireplace. Best location. \$12,500 will handle. Full price \$32,500.

Professional office available October 1st. Well suited for Doctor's office.

James Hammond

875 No. Palm Canyon Drive Phone 5373

Income Property

Facing 3 streets on 1 1/2 acres. A-1 location, modern frame and stucco bungalows, three 2-bedroom, 2-bath complete units, three 1-bedroom, 1-bath complete units, one 3-bedroom, 3 bath unit, total 12 units and room on lot for additional units. Over 30% net on \$50,000.00 cash required down payment.

SEE

Muriel E. Fulton

REALTOR 125 So. Palm Canyon Dr. Phone 2255 or 2226

Associates Frances Wilson — Frances Elliott

Terrific Value

3 Bedroom, 2 bath, furnished house on large lot. 2 car garage, pool, lanai, paved drive, lots of trees and shrubs, sprinklers and bubblers, completely fenced. A steal at \$22,000. Terms.

OWNER MUST SELL — 2 bedroom unfurnished house, only \$12,500. Small down.

Ralph Weinstein

REALTOR 256 1/2 So. Palm Canyon Dr. Ph. 2884

Next to the House of Murphy

OUTPOST ESTATES RESALE Available at only \$11,900 Small down payment. Well located and nicely improved. (With pool privileges, of course.) Owner transferred out of Palm Springs, so hurry as this will be snapped up quickly.

PALM SPRINGS OUTPOST ESTATES 4 miles East of Palm Canyon Drive on Ramon Road, Ph. 4555 Los Angeles Office 3116 Vallhalla Drive, Burbank Rockwell 9-2179

2 BEDROOMS and den, 1 1/2 bath unfurnished home 1 year old. Lived in 4 months, owner called out of town. Air conditioning in every room, panel ray heating, Thermostatic control, roof and walls all insulated, Johnston kitchen, 1500 square feet, sprinkler system, electric blinds throughout. Price \$17,500 net, \$5500 down. Ph. 2493 or 2779.

Peter B. Sheptenko and Associates OFFER THE BEST BUYS IN PALM SPRINGS REAL ESTATE

STOP WORRYING YOU CAN HANDLE THIS

2 Bedroom home. Well worth the money. Fenced and landscaped and ready to move right in. Cute as it can be. \$12,500 takes it with as little as \$1500 down. Don't dream on this. Act now.

TODAY'S BEST BUY... Builder built it for himself. Now he can't use it. A perfect gem of fine quality construction and excellent planning. 2 bedrooms but can easily convert to 3. As comfortable as a good hotel. \$14,950 and really worth it.

FOR JOYFUL LIVING... This sparkling 4 bedroom beauty has an unusual ranch kitchen-dining area overlooking a fine large pool. TV already in. All Formica bathrooms. Spacious lot is fenced and landscaped and has a lovely pergola. More fun than a country club. A super value at \$24,500.

WE HAVE MANY RENTAL INQUIRIES LIST YOUR RENTALS WITH US NOW

ATTENTION INCOME BUYERS

8 units. Top location. A steal at \$38,500. Small down. Make money with this.

FIGURE THIS OUT FOR YOURSELF

20 unit hotel. Large frontage. Beautiful pool and recreation area. You can better last year's gross of \$30,000. Now \$125,000 with good terms. This is only 4 times the gross. Where can you beat that? Might trade.

LET THE OTHER FELLOW PAY

Duplex. Completely and nicely furnished. Modern in every way. 2 bedrooms and 2 baths in EACH SIDE. Actually can be 4 rentals if you like. Double garage. This is one of the best multiple units we've had in a long time. The price is LOW. \$23,500. Don't wait and be sorry.

WE TRADE MORE PROPERTIES THAN ANYBODY!!! WHAT DO YOU HAVE?

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Cathedral City

FURNISHED 1 BEDROOM home on valuable R-3 corner lot. This property a steal at \$7,500. \$1500 handles \$60 month.

INCOME \$190 MONTH — 3 separate furnished houses on a large lot close in have separate meters. Hardly ever a vacancy. Make offer on asking price of \$14,000. Owner out of town and anxious.

INCOME—2 separate furnished houses close in. Individual meters. Owner lives in one, the other always rented for \$65 month. Full price \$7,500. \$1,700 handles.

ACREAGE SACRIFICE. Oasis district. 40 acres piped. 2 artesian wells, full price \$13,950. Low down payment, balance \$600 per year plus 5% interest.

SEE

Jorgenson Realty

68-574 Broadway (Hiway 111) CATHEDRAL CITY Phone 8-3401 Home 8-4172

Don Cameron Says

\$13,500 BUYS charming hillside home. 2 bedrooms, wall to wall carpeting, living room drapes. Fenced and walled. Convertible third room.

HOMES from \$10,500 to \$150,000 SOME GOOD yearly rentals still open.

ACREAGE, RANCHES, LOTS.

DON CAMERON

REALTOR Sally O'Neill — Isabelle Cameron 71-841 Hiway 111 in Rancho Mirage Ph. Palm Springs—8-4932 or Palm Desert—76-3961

PRICED FOR QUICK SALE 7 units 1-2 bedroom and 1 1/2 bedroom, approximately 9000 sq. ft. in each unit, beautifully furnished, reduced to \$52,000. Space for swimming pool. Lot 90 x 190. Approximately \$9000 yearly inc. Excellent location in Palm Springs, Ph. 9905.

PRICED FOR QUICK SALE

Spacious brand new 3 bedroom, 2 bath. 2300 sq. ft. of perfect planning. Every imaginable feature. 10 closets. Finest construction. I want to move it NOW. Reduced to \$24,500. Couldn't be built for that. See 1035 Marshall Way or phone owner 7284 or 2727.

STOP LOOKING CHEAPER THAN RENT

Attractive 2 bedroom furnished. Well kept yard, convenient location. Easy terms. Only \$11,500.

WALKING DISTANCE TO VILLAGE

Furnished 2 bedrooms, 2 baths. \$11,500.

BRAND NEW WELL BUILT 2 bedrooms, attractively finished, adorable kitchen, fireplace, air conditioned. Convenient to schools. \$13,000.

BEST BUY IN TOWN. Completely and beautifully furnished. 2 bedroom, 2 bath, wall to wall carpets, linens, dishes, deep freeze, lawn furniture, everything goes. 2 car garage, lovely walled grounds, finest location. \$22,500.

THE MOST DISCRIMINATING client will love this home. 3 bedrooms, 3 baths, 2 mammoth fireplaces, completely furnished, large lot, water shares, finest location. Reduced to \$32,500.

RENTALS

2 Bedrooms furnished... \$110 1 Bedroom apartment... \$87 Studio apartment... \$80

Furnished studio apartment, pool, all utilities... \$1000 year

3 Bedrooms furnished... \$125 3 Bedrooms, 3 baths, beautiful home... \$400

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distance, Summer rates or will lease. 572 So. Calle Encilia.

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AN INTERESTING 2 room apartment.

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separately, apartments and rooms. Close in. Pool privileges. Ph. 3743.

2 BEDROOM unfurnished home

with range, refrigerator and drapes furnished. \$100 per month on lease. Ph. 4019.

TWO BEDROOM house, large

cooler, fenced lot, \$75 month or year. 1050 Tamarisk. Key at 1054.

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walled lot. Fireplace, double garage. Pool. Phone 5635.

Household Goods 50

BEDROOM SETS—Blonde, modern, like new. Also Simmons blue metal, and other items. Ph. 3274.

THERMADOR stove, 3 burner,

deep well, like new. \$150, 266 Palo Verde.

ATTENTION HOME OWNERS. apartment owners and realtors.

If you have a reasonable rental available from September 1st to June 1st. Please call the District school office at 2232 or write to The Housing Chairman, Palm Springs faculty club. 538 No. Palm Canyon Dr.

2 BEDROOMS in nicely furnished

home with meals if possible. Prefer home where housekeeper could help with care of 8 year daughter, after Sept. 1. Please enclose pictures of home. References exchanged. Write Box 1356, Palm Springs or Ph. 7643.

WITH OPTION to buy — 3 bedroom

unfurnished house. Must be reasonable. Local merchant. Call 5231 after Monday, Alex.

Rooms for Rent 40

BACHELORS bedroom and sitting room for 2. Private entrance. 2331 Cardillo.

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2 BEDROOM home in Shangri-La. Call 1000 Palms 151 after 5 p.m. Monday to Thursday.

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ray heat, twin beds, very nice, utilities paid. \$75 mo. on year lease. Ph. 6422 day or 5325 night.

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\$75 - \$85 year round. Ph. 2461 between 11 - 12 a.m. 6 - 8 p.m. or 2736 - 9 - 5 p.m. Bigelow.

CLOSE IN furnished duplex.

Reasonable rent. Also apartment in rear. Owner at premises now. 527 S. Calle Santa Rosa, just south of Ramon.

EL PATIO COURT

396 N. Palm Canyon Rooms... \$10 wk.-up. Kitchen Apts... \$15 wk.-up. POOL—Sundeck—Air cooled

\$2,500 DAY. \$2,500 week. \$50

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2 BEDROOM furnished, corner

walled lot. Fireplace, double garage. Pool. Phone 5635.

Household Goods 50

BEDROOM SETS—Blonde, modern, like new. Also Simmons blue metal, and other items. Ph. 3274.



# Kemper Takes Over As Ambassador to Brazil

Two familiar figures will be missing from the Palm Springs social scene this winter as Ambassador and Mrs. James Kemper take up their new duties in Rio de Janeiro. Business associates have hailed Kemper's appointment as Brazilian ambassador as a step toward better hemispheric relations and friends say that Mrs. Kemper will make a gracious hostess for the palatial United States Embassy residence.

Ambassador Kemper, who took the oath of office in July, has a background that gives him exceptional qualifications for the ambassadorship, which he assumes at the very height of a successful business career.

One of America's leading insurance men, the new ambassador heads the Kemper Insurance Group (with representatives located in all the 48 states and the provinces of Canada), and the Kemper Foundation for Traffic Safety, which provides scholarships and fellowships for municipal police officers, was founded by him and his brother, H. G. Kemper.

A former president of the U. S. Chamber of Commerce, he is trustee of colleges and hospitals and serves as director on boards in banking, civic, educational and philanthropic fields.



AMBASSADOR KEMPER

Active in the Republican party, he has been treasurer of the Republican National Committee, chairman of the Republican National Finance Committee and has been a delegate to every Republican National Convention since 1936.

Taking the lead in promoting better relations with South and Central American neighbors, Kemper is one of the founders and a past president of the Inter-American Council of Commerce and Production, an organization of business and rural associations of the 22 American countries with headquarters in Montevideo, Uruguay. He headed the United States delegation to the first Inter-American business conference in Montevideo.

Brazil has long recognized him as a friend. In 1948 he was

awarded the Order of Knight Commander of the Southern Cross of Brazil for his services in bettering relations among the American nations. A year earlier he had received the Thomas P. Cunningham award for "outstanding services in the cause of Inter-American relations."

Descendant of a pioneer family, Kemper was born in Van Wert, Ohio, November 18, 1886, where at 18 he started out as a junior clerk in the home office of the Central Mutual Insurance company. At 25 he was manager of the new Lumberman's Mutual Casualty Company, formed by leading Chicago lumbermen in 1912. These were the foundations of the Kemper career which biographers describe as Horatio Alger-like.

The Kempers have three children, a son and two daughters, and 10 grandchildren.

## Area Permits Total \$70,992

Building permits issued the past week to Palm Springs and area residents totalled \$70,992, with the largest single item being an \$18,000 residence to be located at 683 Mesquite avenue.

Permits issued in the Village were:

Bella Vista Hotel, 478 North Palm Canyon drive, addition, \$10,000.

PIETRO DI CARLO, 330 Via Colusa, pool, \$4,000.

Mr. and Mrs. William Edris, 1030 Cielo drive, pool, \$6,000.

Doris Kellerblock, 340 Pablo drive, pool, \$5,000.

Koch Associates, 683 Mesquite avenue, dwelling, \$18,000.

ROYAL PALMS HOTEL, 226 North Palm Canyon drive, alterations, \$2,000.

Charles Vann, 391 Stevens road, pool, \$4,000.

H. E. Waltz, 161 Cahulla road, addition, \$2,000.

AREA PERMITS issued were: Cecil Gordon, Palm Desert, dwelling, \$7,068.

Burrage Highway Service, Oasis District, cafe, \$3,024.

May L. Hanson, Palm Desert, three stores, \$9,000.

Sanchez and Kettmann, Palm Springs, auto store and service, \$9,900.

## Hot Springs Water Deal Now in Escrow

Desert Hot Springs County Water District purchase of the Desert Hot Springs Water company went into escrow last Friday, with actual payment of the \$157,500 purchase price expected later this week.

Attorney Harold Blake, legal advisor for the new owner, told directors that the printing of the bonds authorized in May by voters of the new water district is nearly completed. When this is done, they will be sent to Desert Bank in Palm Springs.

President Julius Nathanson and Secretary Edna Helvey will then sign the bonds, and the remainder of the purchase price of the bonds will be deposited by Jack Hanauer, representing the syndicate which bought them, and the district will be in a position to write the \$157,500 check for the water company.

Rates will be established by the new district at its September 10 meeting. A reduction is expected, as this was given as one of the main reasons for the purchase of the water company.

## Reports Theft of Auto Parts

Mrs. Julia Lantz, who resides at the Ambassador Hotel, reported to police Friday the theft of parts from an automobile parked behind the hotel.

The automobile is owned by Robert Minor and Jimmy Pye, and police are awaiting their return to determine the total extent of the theft.

## Reports Theft

M. C. Sheppard of 228 Gila road, reported to police the theft of a ring and watch valued at \$350.

## Boy Escapes Injury When Struck by Auto

Six-year-old Dean Mike of 1523 East Ramon road escaped with only shock and bruises when struck by a car near the Polo Grounds at 10:15 p. m. Thursday.

Officers reported that the boy, while running across the street, was struck by a car driven by Joseph Sandofer of 1880 South Palm Canyon drive.

Sandofer said that he failed to see the child. He was not held.

The youth was rushed to Desert hospital where he received emergency treatment.

## Pass Weather Station Closes

San Geronimo Pass station of the U. S. Weather Bureau officially closed Tuesday when the last observation was noted, according to Louis Krezak of the Bureau's Salt Lake City office.

Weather observations in that area will now be made by B. L. Tate of Beaumont. The closing of the regular station was announced several months ago as an economy move.

## Police Exam Set for Friday

Applicants for the position of police patrolman will be given a written examination at 7 p. m., Friday, August 28, at the police department.

Successful applicants will be placed on an eligibility list for future employment.

Deadline for filing of application blanks was Tuesday night.

## Slow Moving Vehicles Must Keep to Right

"Only the far right will be all right!"

One of the 133 vehicle code changes to become effective on September 9 cites the truth of this statement to a considerable segment of California's vehicle population. Commissioner B. R. Caldwell of the California Highway Patrol announced today.

"Beginning September 9, any vehicle which is normally required to be driven at a reduced maximum speed because of weight, will also be required to operate in the right hand lane of traffic or as close as practicable to the right edge or curb," Caldwell explains.

VEHICLES AFFECTED by this amendment include any motor truck and trailer, any motor truck alone or truck tractor with a semitrailer when the gross weight is 25,000 pounds or more, and any vehicle with solid rubber or metal tires.

Only exception to this provision will be to allow these vehicles to leave the right hand lane when passing another vehicle proceeding in the same direction or when preparing to make a left turn.

"For several years there has been a law requiring all traffic moving slower than the normal flow to keep to the right," the Commissioner comments, "but this new section identifies certain types of vehicles which must always operate in the right hand lane after September 9."

"Enforcement policies will be adjusted accordingly," he adds.

## Edward Cohen Bitten by Dog

Edward Colven, 12, son of Mr. and Mrs. William Colven, of 4140 Calle San Antonio, was bitten by a dog Thursday, and was treated by Dr. Charles Baldwin.

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*Sensationally low in price!*

Years ahead in styling! Sensational in performance!  
Stand-out gas economy! Low-swung new styling!

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1078 N. Palm Canyon Drive Phone 2424

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**VILLAGE MARKET**

**BUTTER** CARNATION Grade A 1-2 lb. pkg. **37c**

AIRMAIL 2 1/2 Can HALVES	IRIS 303 Can TENDER, SWEET	IRIS 303 Can FANCY CUT
<b>PEARS 29c</b>	<b>PEAS 19c</b>	<b>GREEN BEANS 23c</b>

SPERRY PANCAKE MIX 26c	28-oz. pkg. 44c	48-oz. pkg. 57c
McEACHEN'S HOT CAKE SYRUP 4-lb Decanter Bottle		
VETS DOG FOOD 15 1-2 oz. Can	3 for 25c	
MONARCH TOMATO JUICE Giant 46-oz. can	25c	
MONARCH GRAPEFRUIT JUICE Giant 46-oz. can	29c	
TASTEWELL MARGARINE Top Quality Yellow 1-4s lb.	23c	

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**FARM-FRESH — PAN-READY**

**U.S. Choice, Boneless Chuck Roast 73c**

**Own Our Sweet Pickled Tongue 45c**

**U.S. Choice ROUND BONE ROAST 49c**

**Homemade—All Pork Country Sausage 58c**

**LEMONS 2 lbs. 19c**

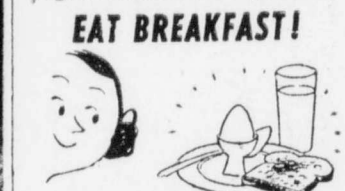
**SEEDLESS GRAPES 2 lbs. 19c**

**Carnation Corner**

BY *Jane Goodie*

CARNATION HOME SERVICE DIRECTOR

This is a solemn column today because I have serious advice for my friends who are reducing. The advice is simple. It is:



**EAT BREAKFAST!**

I know that for myself, and for my friends who have adopted this plan, the results have been fine. We have found that we do not tire as easily, are far less likely to get cross, "nervy" and irritable — and a good breakfast makes it much easier to eat a light lunch and supper!

My "standard" breakfast while reducing is fruit; 2 eggs, soft-boiled, poached or coddled; 1 slice of whole-wheat toast, 1 glass of Carnation Skim Milk and black coffee. I eat my toast dry—break it up in boiled eggs or sit poached or coddled eggs atop it—but a half-pat of butter would be all right, too.

Carnation Skim Milk is a very important part of your reducing program. It is not a question of "giving up" whole milk, but of adding the vital values of milk to your diet at the time you need them most. Drink at least 3 glasses of Carnation Skim Milk a day, preferably 4. You will find this easy, because Carnation Skim Milk is fresh-tasting, delicious — not at all "thin" tasting.

Each glass of Carnation Skim Milk is only about 100 calories. Yet it brings you more protein and calcium than whole milk. And, of course, vitamins.

Other fine "reducer" foods are Carnation Cottage Cheese, richest of regular cheeses in protein, lowest in calories; lean meats, chicken, fish; fresh fruits; vegetables, cooked or raw. Here are some recipes.

**ROSY SALAD DRESSING**

(Makes 1 cup low-calorie dressing)

1/4 teaspoon celery salt  
1/4 cup catsup  
1/2 cup lemon juice  
1 tablespoon grated onion  
2 tablespoons sour cream  
1 1/4 teaspoons dry mustard

Shake ingredients in jar or shaker. Chill; shake before use.

**WHIPPED BERRY Surprise**

Serves 4-115 calories per portion

Prepare 1 package fruit gelatin dessert. Chill in refrigerator until slightly thickened (about 25 minutes). Whip with rotary beater until thickened and foamy. Stir in 2 cups of sliced fresh berries, or pitted cherries, or canned dietetic fruit. Chill until firm.

**SNOOZY BEDTIME DRINK**

Warm 1 glass Carnation Skim Milk with 1 teaspoon each of powdered anise and honey.

**HINT FOR HUSBANDS**

Ask your wife to save old nail polish bottles for you. They are ideal for storing small amounts of paint for touch-up jobs or craft work. Clean bottle and brush with lacquer thinner.

**HINT FOR WIVES**

Fasten ordinary spring hair clips to your kitchen bulletin board with adhesive tape. Just right to hold shopping lists and "reminders."

One more suggestion—do "take it slowly." Those pound-a-day diets are unwise, unless you are under a doctor's care. Be satisfied with a small, steady loss—just keep at it! Be sure to drink 3 or 4 glasses of Carnation Skim Milk a day. And do remember to eat breakfast—there's magic in it!

**CARNATION COMPANY**  
45-910 Jackson Street  
Phone Indio 73139  
INDIO, CALIFORNIA